2018 VOLKSWAGEN ATLAS: THE FAMILY-SIZED SUV BUILT IN AMERICA

- Five distinct trim levels, all priced to make waves in the midsize SUV market
- Excellent passenger and cargo volume, as well as flexible seating for up to seven adults
- High-tech interior features include available Volkswagen Digital Cockpit and Fender® Premium Audio System
- Two engine options: four-cylinder TSI® turbo or powerful VR6®, both with eight-speed automatic transmission
- Available 4Motion® with Active Control all-wheel-drive system on V6 models
- Only vehicle in its class to offer Automatic Post-Collision Braking System

HERNDON, VA (August 23, 2017) — The 2018 Volkswagen Atlas represents a new chapter in Volkswagen’s U.S. story. Built in Chattanooga, Tennessee, the seven-passenger Atlas offers competitive levels of technology and spaciousness combined with hallmark Volkswagen driving dynamics and attention to detail, all at a price designed to draw attention in the crowded family SUV segment.

“This is the biggest and boldest Volkswagen we have ever built in the United States, delivering the distinctive design and craftsmanship we’re known for, now with room for seven,” said Hinrich J. Woebcken, CEO of the North American Region, Volkswagen. “The Atlas marks a brand new journey for Volkswagen to enter into the heart of the American market.”

As the newest and biggest member of the Volkswagen lineup, the midsize Atlas SUV offers family-ready passenger and cargo volume, as well as everyday usability and utility. Atlas is available in five trim levels—S, SE, SE w/ Technology, SEL and SEL Premium.

Exterior
As an evolution of the CrossBlue concept vehicle first seen in 2013, Atlas builds on the latest Volkswagen design DNA to create a bold new look in the SUV segment. Its modern and muscular design retains classic proportions and clean lines, while still offering a low coefficient of drag of 0.34.
Engineered from Volkswagen's award-winning Modular Transverse Matrix (MQB) architecture, Atlas sits 198.3 inches long, 78.3 inches wide and 70.0 inches high—larger than any other Volkswagen model on sale in the U.S.

All Atlas models feature full LED front lighting, including low beams, high beams, turn signal indicators, Daytime Running Lights and side marker lights. LED taillights are standard on SEL Premium models. Overhead, a large panoramic sunroof measuring 4.46 feet by 2.85 feet, with a two-part glass opening system and powered sunshade, is offered on SEL and SEL Premium models.

SEL and SEL Premium models also feature a power tailgate with Easy Open, while the SE w/ Technology grade offers a Power Tailgate. Easy Open works in conjunction with KESSY® keyless access on all doors to enable opening of the tailgate with just a kick of the foot below the rear bumper, providing the key is in range.

Eighteen-inch aluminum-alloy wheels wrapped in 245/60 all-season tires come standard on all models except the SEL Premium, which boasts 20-inch aluminum-alloy wheels and 255/50 all-season tires. SEL and SEL Premium models can also be outfitted with available 20-inch black aluminum-alloy wheels. All Atlas models feature 8.0 inches of ground clearance and departure angles of 20.4 and 22.2 degrees (front/rear).

The R-Line package, available on SE w/ Technology and SEL models, includes 20-inch aluminum-alloy twin-spoke wheels with a grey finish; R-Line badging; unique front and rear bumpers that incorporate stylish air intakes at the front and a diffusor in glossy black paint at the rear; and side skirts.

**Interior**

The Atlas' interior design is classic Volkswagen—clean and functional, with a premium feel. Driver controls are positioned for optimal ergonomics and usability, and simple, driver-centric displays enhance involvement behind the wheel rather than distracting from it. The seat position, shifter height and the spacing between the pedals are fine-tuned for driver comfort. Advanced ambient lighting, offered on Atlas SEL Premium, further highlights this upscale character, as does the use of premium materials throughout.

Inside, Atlas makes maximum use of its three-row seating layout to offer space for up to seven adults, boasting a cavernous 153.7 cubic feet of total passenger volume. Headroom is 41.3/40.4/38.3 inches (first/second/third rows), while legroom is 41.5/37.6/33.7 inches, respectively. Standard second-row bench seating offers a 60/40 split, a 14-degree backrest recline function and a 7.7-inch sliding range (each side sliding separately). An innovative folding mechanism for the second row offers improved entry and exit room on both sides by enabling the second-row bench to tilt and slide forward, even with child seats in place.

While the base Atlas S is equipped with cloth seating surfaces in a quilt-like design, Atlas SE models come with leatherette seating surfaces and include a second-row middle armrest with integrated cup holders. SEL models come with a three-profile driver seat memory function. SEL Premium models boast leather seating surfaces and heated outboard seats for the second row.
Captain's Chairs are available on SE models and above. This replaces the three-passenger, second-row bench seat with two individual seats for even greater comfort and adjustability. The two-passenger third-row bench seat offers a 50/50 split, and both second- and third-row seats feature fold-flat functionality.

Across all three rows, an array of available inputs (12V, USB, auxiliary), cup holders, bottle holders, storage nets and cargo containers provide convenience for all passengers. Atlas has a maximum cargo volume of 96.8 cubic feet behind the front-row seats. With just the third-row folded, cargo capacity is 55.5 cubic feet, and with all seats up, cargo capacity is 20.6 cubic feet.

Two-zone (first row and second/third row) climate control is standard on Atlas S and SE, along with a second-row control panel for rear passengers. SE w/ Technology, SEL and SEL Premium models come with three-zone Climatronic® automatic climate control. KESSY keyless access on all five doors, along with push-button start, is standard equipment on SE trim levels and above.

The R-Line package, available on SE w/ Technology and SEL models, includes an R-Line logo on the start screen of Volkswagen's Modular Infotainment Platform (MIB II, see below). Other interior features include an R-Line steering wheel clip and stainless-steel sport pedal covers.

Exclusive to Atlas SEL Premium, the advanced Volkswagen Digital Cockpit system presents drivers with a fully-digital instrument cluster. Using a 12.3-inch TFT display, the Volkswagen Digital Cockpit offers a customizable presentation of important vehicle information. SEL Premium models also feature Volkswagen Media Control, which allows media playback on mobile devices linked to the vehicle’s infotainment system—for instance, while in the rear seat. To assist with this, a universal tablet holder—offered as an accessory purchase—can be installed on the rear seatbacks.

Every Atlas model offers the ability to customize up to four driver settings. Dependent on trim, customizable features include: driver seat memory, driver assistance system preferences, temperature, Volkswagen Digital Cockpit arrangement, and navigation view.

There are three speaker configurations for Atlas, dependent on trim level—the S model includes six speakers, mid-level trims offer eight speakers and the SEL Premium model features the all-new Fender® Premium Audio System with 12 speakers.

**New Fender® Premium Audio.** There is no shortage of entertainment system options with the 2018 Atlas—but the SEL Premium trim offers the most advanced Fender Premium Audio System to date. It was meticulously engineered, specifically for Atlas, to recreate the emotion of a live performance for all three rows of passengers.

The system was developed through collaboration between Fender, the legendary music amplification experts, and Panasonic®. A powerful, 480-watt, 12-channel amp delivers arena-sized sound to the spacious Atlas cabin. There are 12 speakers in total, including an innovative center channel speaker, woofer speakers in each door, first- and second-row tweeters, and two wide-frequency speakers and a subwoofer in the third row.
**MIB II Infotainment.** As standard equipment across the Atlas line, the MIB II infotainment system not only creates the foundation for the next generation of Volkswagen’s Car-Net® connected vehicle services platform, but also offers one of the most comprehensive suites of connected vehicle services and features available in the automotive industry today.

The Atlas S is equipped with the Composition Color unit, which features a new 6.5-inch capacitive touchscreen display. The infotainment system also offers SD card and USB (one port) multimedia interfaces, as well as a rearview camera and standard Bluetooth® technology for compatible devices.

Higher trim levels are equipped with a glass-covered 8.0-inch capacitive touchscreen display—SE and SEL models with the Composition Media unit; SEL Premium models with the Discover Media system with navigation. The new 8.0-inch display is not only brighter than previous generation of MIB II, it also offers better color reproduction, response time and improved viewing angles due to the switch to In-plane Switching (IPS) technology.

Composition Media and Discover Media units feature four USB ports as well as a JPEG viewer, SiriusXM® Satellite Radio for a three month trial period, HD Radio, support for lossless audio file format (Free Lossless Audio Codec FLAC). Both units also have the ability to send and receive SMS text messages with Bluetooth with compatible phones and pair two phones simultaneously. The Discover Media unit offers 2.5D navigation, featuring one-shot voice destination entry, destination entry with quick search and auto-complete, and predicts possible destinations based on often used routes.

**Volkswagen Car-Net.** Volkswagen is committed to driving the development of more connected and intelligent vehicles, and the Car-Net® connectivity system is a major element in achieving that goal. Features available through Car-Net are divided into three key areas: “App-Connect,” “Security & Service,” and “Guide & Inform.”

Car-Net App-Connect smartphone integration for compatible devices is standard on all Atlas models. App-Connect offers users the ability to run select smartphone apps directly on the vehicle’s display through services like Apple CarPlay™, Android Auto™ and MirrorLink®.

Equipped on Atlas SE models and above, Car-Net Security & Service is a suite of elements that provides security features and also allows owners to access their VW remotely through vw.com/carnet as well as a smartphone app.

Customers purchasing new Volkswagen models equipped with VW Car-Net Security & Service will receive a no-charge, six-month trial subscription from Verizon Telematics. To extend the benefits of this system after the trial, customers can choose from a number of payment options: One year for $199, two years for $378, and three years for $540, or month-to-month for $17.99, plus applicable taxes and fees. App-Connect can be used free-of-charge and is not included as part of the subscription-based services.
Available Car-Net Security & Service features include Automatic Crash Notification, which can automatically notify an operator who can quickly contact first responders in the event of a collision; Manual Emergency Call, a feature that allows for quick access to customer specialists at the touch of a button; Roadside Assistance, for added peace-of-mind in the event of trouble on the road; and Stolen Vehicle Location Assistance, which uses Car-Net Security & Service to assist law enforcement with locating your vehicle in the event that it is stolen.

In addition, Car-Net Security & Service offers remote vehicle access, remote door lock and unlock, remote honk and flash of lights, last parked location information, and remote status check (doors and windows). Consumers will also be able to send a location from their connected smart device to the factory-installed compatible navigation system on select models. For consumers who prefer a more personal touch, agent destination assist is also available.

Car-Net Security & Service also includes Family Guardian, which offers features such as: speed alert, which notifies the owner of the vehicle when the pre-determined maximum speed limit is exceeded; and boundary alert, which lets you know when the vehicle has traveled outside of a pre-set virtual boundary.

Diagnostics and maintenance information is also available through Car-Net Security & Service. In addition to the vehicle’s warning and indicator lights, a Vehicle Health Report provides customers easy access to diagnostic information. When it's time for scheduled service, Car-Net Security & Service not only notifies the customer, but provides a simple way to schedule a dealer visit. It can even identify the closest dealer in case owners need a recommendation.

The available VW Car-Net app for smartwatch (supports select Apple Watch and Android Wear operating systems) allows VW customers to control a host of Security & Service features and functions available through the iPhone app and Customer Web Portal, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle quickly, with a map of the current vehicle location, and get walking or driving directions to the vehicle. Drivers can check their fuel level and receive alerts with a compatible smartwatch.

Car-Net Guide & Inform is included on Atlas SEL Premium and offers an enhanced navigation and infotainment experience for VW consumers. Volkswagen has incorporated technologies that enhance existing navigation offerings while adding an additional level of information that empowers consumers. The in-vehicle navigation system features fuel prices, sports scores, movie information and weather data as part of the three-month SiriusXM Travel Link trial. VW customers will also enjoy real-time traffic information and a complimentary three-month SiriusXM Traffic trial.

**Powertrains**

Atlas is offered with a choice of two powerful and efficient engines—a 2.0-liter turbocharged four-cylinder or an available 3.6-liter VR6 engine. Both units feature Start/Stop technology and Remote Start is standard on SE w/ Technology trims and above.
The 2.0-liter four-cylinder gasoline unit is a member of the latest EA888 engine family, utilizing turbocharged induction and direct fuel injection to achieve excellent efficiency while still delivering impressive power. Output is rated at 235 horsepower at 4,500 rpm and 258 lb-ft of torque from 1,600 rpm (on premium unleaded gasoline).

Augmenting the EA888’s 16-valve, dual-overhead-camshaft layout is Volkswagen’s latest variable cam phasing system, which controls both intake and exhaust valves, as well as a variable lift system for the valves themselves. The single-scroll turbocharger feeds intercooled air through the aluminum-alloy crossflow cylinder head. The cast-iron engine block uses a wall thickness of just 0.12 inches to reduce its weight to 72 pounds, while a lightweight polymer oil pan and aluminum-alloy screws and fasteners also reduce mass. Another change that helps the engine to shed pounds is a reduction from eight to four crankshaft counterweights. Internal friction is reduced due to measures such as roller bearings for the engine’s balancer shafts and a reduction in the size of the engine’s main bearings.

The engine is also compact. The exhaust headers have been integrated directly into the cylinder head, not only optimizing the system coolant operation (aiding rapid warm-up, which helps improve efficiency), but also allowing greater thermal management of the exhaust stream. The turbocharger can withstand extremely high exhaust temperatures, so the forced-induction system doesn’t require complex fuel enrichments under high load, which helps improve efficiency.

All Atlas trims are available with a 3.6-liter VR6 engine. This powerful direct-injection engine delivers 276 horsepower at 6,200 rpm and 266 lb-ft of torque at 2,750 rpm. The engine utilizes a crossflow aluminum-alloy cylinder head design, twin overhead camshafts, four valves per cylinder, and variable valve timing.

With either engine, power is sent through an eight-speed automatic transmission to help maximize efficiency. This transmission then sends the power to either the front wheels, or—if equipped with 4Motion® with Active Control all-wheel drive (V6 models only)—all four wheels as needed. All Atlas trims can be equipped with either engine and drivetrain option—except Atlas SEL Premium, which is only offered with the VR6 engine and 4Motion all-wheel drive.

Atlas models equipped with the VR6 engine and a factory installed trailer hitch (SEL and SEL Premium) offer a towing capacity of 5,000 lbs., while all other models require trailer hitch installation, and then allow for a maximum towing capacity of 2,000 lbs.

All Atlas models are outfitted with an 18.6-gallon fuel tank. The EPA-estimated fuel economy for the V6 front-wheel-drive models is 18 mpg in city driving, 25 mpg on the highway and 20 mpg in combined driving. V6 models with 4Motion all-wheel drive are rated at 17 mpg in city driving, 23 mpg on the highway and 19 mpg in combined driving. The EPA-estimated fuel economy for Atlas models with the 2.0-liter engine is 22 mpg in city driving, 26 mpg on the highway and 24 mpg in combined driving.

4Motion with Active Control All-wheel-drive System
Atlas can be equipped with the 4Motion with Active Control all-wheel-drive system. The latest-generation 4Motion system is activated before wheelspin occurs, helping eliminate traction losses. The system achieves this by using an advanced control function based on specific driving conditions. When operating under a relatively low load or when coasting, the front wheels are driven and the rear wheels are decoupled, helping to save fuel. However, the rear wheels can be engaged in fractions of a second whenever necessary via the center differential, which is activated by an electro-hydraulic oil pump.

A control unit continually calculates the ideal drive torque for the rear wheels and controls how much the multi-plate clutch should be closed by activating the oil pump. The oil pressure increases the contact pressure at the clutch plates in proportion to the torque desired at the rear axle. So, the amount of pressure applied to the clutch plates can be used to continuously vary the amount of torque going between the front and rear wheels, up to a maximum of 50 percent at the rear axle.

In addition to the center differential that acts longitudinally, electronic differential locks (EDS) that are a function of the Electronic Stability Control (ESC) system act laterally. The system briefly brakes a wheel that is slipping, enabling uninterrupted and stable transfer of drive power to the wheel on the opposite side.

**Active Control.** All Atlas models with 4Motion all-wheel drive feature Active Control, which allows the driver to select specific vehicle profiles based on driving conditions. It has four settings: Onroad, Snow, Offroad, and Custom Offroad. Within the “Onroad” setting, additional options are offered: Normal, Sport, Comfort and Individual. These alter operating parameters for drive systems like the engine, transmission, steering and Adaptive Cruise Control (ACC), as well as traction-assistance systems like Hill Descent Assist and Hill Start Assist. The singular user interface is highly intuitive, comprising both a rotary knob and a push-button. Turning the knob engages the various drive modes, while pushing the button triggers a pop-up menu on the screen of the infotainment system, allowing the driver to fine tune the Onroad mode.

Onroad mode is the default setting. Here, Atlas automatically varies the drive distribution between the two axles, accounting for road conditions. A press of the button triggers the driving profile selection screen to pop up on the infotainment screen, offering the driver a choice of "Normal", "Sport", "Eco" and "Individual" drive modes. Within each, the tuning parameters for the engine control, gearbox, steering and optional ACC are varied.

In Snow mode, the response curve of the accelerator pedal is flattened to negate unintentional and excessive wheelspin, and the transmission upshifts earlier to maximize traction. Communicating with the accelerator pedal and individual wheel speed sensors, the traction control system (TCS) helps reduce engine power the moment it detects slippage. The sensitivity of the system is more relaxed in straight-line situations to allow adequate power transfer, while the limits are tightened in cornering, where traction is of paramount importance. Last but not least, ACC is switched to the more defensive “Eco” driving profile when in Snow mode.

Offroad mode offers similar throttle and transmission characteristics to Snow mode, adding manual control of transmission shifting via Tiptronic® (only the throttle kickdown switch will force a downshift). The Start/Stop system is switched off in this mode, and ACC operates normally. The ESC system is relaxed to help avoid false
positives often encountered off-road, and Hill Descent Control is automatically activated on gradients of more than 10 percent. It functions up at speeds between 1.2 mph and 19 mph, and is adjustable via brakes or throttle.

With unique Offroad ABS programming, the wheels can lock up briefly before the system reduces the brake pressure. This allows time for a small wedge of material from the ground (such as gravel or sand) to build up in front of the wheel, thus increasing the braking effect. This means that the car still remains steerable while its stopping distance is substantially reduced.

Custom Offroad mode allows the driver to alter the steering, engine and gearbox behavior, as well as Hill Descent Assist and Hill Start Assist.

**Chassis**

Atlas is built on the same MQB chassis architecture as most other vehicles in the Volkswagen lineup. The unitary construction chassis has two solid-mounted subframes with bolt-on front fenders, and utilizes new technologies such as the laser clamp welder, which produces “wobble seam” welds in a wave pattern to maximize strength in a limited space, offering significantly more strength than that of a traditional spot weld.

The stamped steel body and chassis boasts a large percentage of high-strength, hot-formed steel. This technology, along with the use of newly developed ultra-high-strength steels, allows much of the chassis and body to be constructed from thinner and lighter parts without any loss in strength.

Thanks to the extensive use of modern construction techniques and high- and ultra-high strength steels, the Atlas chassis manages to remain lightweight despite its upscale features and enhanced structure. Throughout the car, incredible attention to detail has optimized components—such as the seats, air conditioning unit, and even the electrical architecture—to help save weight.

Atlas features independent suspension for all four wheels. In the front, Atlas features a strut layout with coil springs and telescopic dampers, and at back, a multilink arrangement with coil springs and telescopic dampers.

Atlas’s braking system is comprised of 13.2-inch vented front discs and solid 12.2-inch rear discs with standard three-channel ABS with electronic brake pressure distribution. The rack-and-pinion steering features electric power assist and speed-sensitive variable steering assist. This system offers a 16.3:1 steering ratio that allows for 2.76 steering wheel turns from lock to lock and a vehicle turning circle of 38.06 feet.

**Safety**

Like the rest of the Volkswagen lineup, Atlas provides an assortment of both passive and active safety systems. It has been engineered to meet or exceed all current safety regulations and features six airbags (driver, passenger, driver and passenger side, and full-length curtain) as standard along with a number of electronic safety systems. All Atlas models are equipped with standard Electronic Stability Control (ESC). Atlas is the only vehicle in its class to offer the Automatic Post-Collision Braking System, which is standard on all models. This system builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The
Automatic Post-Collision Braking System addresses this by applying the brakes when a primary collision is detected by the airbag sensors, thus helping reduce residual kinetic energy and, in turn, the chance of additional damage.

Atlas S is equipped with a basic rearview camera, while Atlas SE, SE w/ Technology and SEL feature a system that incorporates dynamic guidelines and additional perspectives.

**Driver Assistance Systems**

The Atlas offers a standard rearview camera and number of available driver-assistance systems, including Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist), Adaptive Cruise Control (ACC), Blind Spot Monitor with Rear Traffic Alert, Lane Departure Warning (Lane Assist), front and rear Park Distance Control with Maneuver braking (ParkPilot), Parking Steering Assistant (Park Assist), High Beam Control (Light Assist) and Overhead View Camera (Area View).

Front Assist, standard on Atlas SE w/ Technology, SEL and SEL Premium, helps warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provides automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning helps warn the driver of critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster above 18 mph. If the driver fails to brake, or if the car is below 18 mph, Autonomous Emergency Braking is activated to slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Adaptive Cruise Control (ACC) uses a forward facing radar to maintain a set speed while helping maintain a set distance to the vehicle in front. The driver sets the speed and the desired spacing via buttons on the multifunction steering wheel and can further use those buttons or the brakes to adjust and cancel the ACC function while the accelerator can be used to override the ACC function. All ACC-related system messages appear in the central multifunction display.

When the roadway ahead of the vehicle is clear, the system maintains the set speed. Atlas models fitted with ACC can match a vehicle in front and come to a stop. If the car in front moves within three seconds, ACC will resume automatically to the set speed. If the car stands longer than three seconds, the driver can resume ACC control after pressing the accelerator pedal or the “resume” button on the steering wheel.

Blind Spot Monitor with Rear Traffic Alert is included on Atlas SE. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and help warn drivers of potential danger in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor will vehicles more than one lane across away from the vehicle.
If combined with Lane Assist (Atlas SE w/ Technology, SEL, SEL Premium, see below) the system not only helps warn the driver with the flashing LED symbol if a vehicle is detected in the blind spot, but within system limits, it can also countersteer to keep the car in the lane even with turn signals on. If the driver still tries to steer out of the lane, the system will warn with an additional vibration of the steering wheel.

The Rear Traffic Alert system helps detect vehicles approaching from the side that may be difficult for the driver to see while reversing. It offers a sizable range of about 65 feet, and will present a visual and an acoustic warning, before applying the brakes if a potential impending collision is detected. If the driver does not react, the system can apply the brakes to help mitigate and, in the best case, prevent a collision. The system is activated by putting the car in reverse.

The Atlas SE w/ Technology, SEL and SEL Premium are equipped with standard Lane Departure Warning (Lane Assist). When driving above 40 mph, if there is an indication that the vehicle is unintentionally straying from its lane, Lane Assist actively counter-steers to help keep the vehicle in the lane. The system’s camera recognizes visible lane markings and, using a special algorithm, calculates the risk of the car leaving the lane. If the driver takes his or her hands off the wheel for a defined period of time, the system provides an audible warning and a visual signal in the instrument cluster, asking the driver to take over. If the vehicle crosses a lane marking without use of a turn signal, the system will countersteer to keep the vehicle in the lane.

The system can work in the dark and/or in fog, but it will not engage if it cannot properly detect lane markings. If the turn signal has been set before crossing a lane marking, the Lane Assist system will not engage or give a warning. The driver can “override” the system at any time by applying minimal force to the steering wheel.

ParkPilot, equipped on Atlas SEL models, uses ultrasonic sensors located in the front and rear bumpers to monitor a range of up to five feet in front or behind the vehicle. The system is activated when reverse gear is engaged or below a speed of 9 mph and helps provide guidance when parking or in tight spaces. The system has audible and visual warnings when the car starts to approach parked cars or static objects from the front or rear.

New for the ParkPilot feature, is an emergency braking system called Maneuver Braking. Included with ParkPilot, it can help mitigate or prevent collisions with static obstacles to the rear while the vehicle is maneuvered. The system is active when reverse gear is selected. If the system detects a stationary object while the vehicle is in reverse and moving between 1-6 mph, it can apply the brakes automatically to help prevent or mitigate a collision. The system can be deactivated at any time using the touch display or permanently in the setup menu.

Park Assist is included on Atlas SEL Premium. This system can now automatically steer the car into parallel and perpendicular parking spaces (the latter both forward and in reverse). After pressing the Park Assist button, the system will preselect the likeliest parking maneuver based on the size of the parking spot but it will also show other available maneuver in the instrument cluster. The driver only needs to activate the accelerator pedal and brake once a gear is selected, as Park Assist automatically helps steer the vehicle into the parking space.
The driver can override or deactivate the steering assistance at any time by turning the steering wheel, disengaging reverse gear or pressing the button. Below 25 mph, the system scans both the left-hand and right-hand sides of the road—for example, in a one-way street—for any parking spaces as it drives past. By activating the turn signal, the driver stipulates which side of the road they wish to park on.

Two final driver assistance features, both standard on the Atlas SEL Premium, provide drivers with better visibility. High Beam Control (Light Assist) automatically raises the headlamp high beams above 40 mph on dark or poorly lit roads, if there is no oncoming traffic detected. The Overhead View Camera (Area View) uses the car's four cameras to help give you a better view of what is around your vehicle.

**Built in the U.S.**
The Atlas is assembled alongside the Passat at the Volkswagen Chattanooga assembly plant, the result of an additional $900 million investment by Volkswagen in the facility. The Chattanooga plant is the first automotive manufacturing facility in the world to receive Platinum certification by the U.S. Green Building Council's Leadership in Energy & Environmental Design (LEED) program.

**Limited Warranty**
The 2018 Atlas's six-year/72,000-mile New Vehicle Limited Warranty includes coverage of powertrain components—including the engine, transmission and optional 4Motion® all-wheel-drive system. Major competitors to the Atlas—such as Ford Explorer, Honda Pilot, and Toyota Highlander—offer a three-year/36,000 mile basic warranty with a five-year or 60,000-mile powertrain warranty.

Not only does the Volkswagen SUV bumper-to-bumper warranty offer longer coverage than its competitors, but all of its elements can be transferred to subsequent owners up to 6 years or 72,000 miles, whichever occurs first. While Hyundai and Kia offer a five-year/60,000 mile basic warranty and a higher time and mileage limit on their powertrain limited warranties, if the car is sold to a second owner, the powertrain limited warranty is not transferable beyond five years or 60,000 miles from the date it was first sold new.

**Competitive Set**
Honda Pilot
Ford Explorer
Toyota Highlander

**About Volkswagen of America, Inc.**
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vehicles through approximately 651 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:
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Always pay careful attention to the road, and do not drive while distracted.

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Vehicle load, other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.
Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.
Driver Assistance features are not substitutes for attentive driving.

See Owner’s Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Always ensure that the child restraint system is securely attached to vehicle and seat backrest is in upright position when child restraint system is installed.

MY2018 Atlas 6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty. Claim based on manufacturers’ published data on transferable Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner’s literature or dealer for warranty limitations.