



Media Information

VOLKSWAGEN OF AMERICA, INC.
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2019 VOLKSWAGEN ATLAS: THE FAMILY-SIZED SUV BUILT IN AMERICA

Highlights

- Front Assist, Blind Spot Monitor, and Rear Traffic Alert now standard on all trims
- Excellent passenger and cargo volume, as well as flexible seating for up to seven adults
- Two engine options: four-cylinder TSI® turbo or powerful VR6®, both with eight-speed automatic transmission
- Innovative technology includes available Volkswagen Digital Cockpit
- Five notable trim levels, competitively priced for the midsize SUV market, starting at \$30,895

New for 2019

- For the 2019 model year, the Atlas is available in seven trim levels —S, SE, SE w/ Technology, SE w/ Technology R-Line®, SEL, SEL R-Line, and SEL Premium.
- The Atlas family receives a modest value alignment, with driver-assistance and innovation features moving to lower trims. Front Assist, Blind Spot Monitor, and Rear Traffic Alert are now standard on all models. Volkswagen Digital Cockpit—the high-tech configurable instrument cluster—is now standard on SEL models.
- In addition to the new driver-assistance features, the entry-level Atlas S also adds standard automatic headlights, rain-sensing wipers, and heated side mirrors.
- The Atlas SE adds tri-zone Climatronic® automatic climate control.
- Atlas SE w/ Technology models add two options: a panoramic sunroof with Homelink® garage door opener and 20-inch aluminum-alloy wheels.
- Atlas SEL models add upscale features for the 2019 model year: Volkswagen Digital Cockpit, Media Control, LED taillights, Discover Media navigation, and a heated steering wheel.

Key Specifications	4-cyl FWD	V6 FWD	V6 AWD
Starting MSRP (plus \$995 destination)	\$30,895	\$35,495	\$34,095
Engine	2.0-liter turbocharged and direct-injection four-cylinder TSI	3.6-liter direct-injection VR6	3.6-liter direct-injection VR6
Transmission	Eight-speed automatic	Eight-speed automatic	Eight-speed automatic
Horsepower @ rpm	235 @ 4,500*	276 @ 6,200	276 @ 6,200
Torque (lb-ft @ rpm)	258 @ 1,600*	266 @ 2,750	266 @ 2,750
Curb Weight	4,222 lb	4,336 lb	4,502 lb
EPA-estimated Fuel Economy (City/Highway/Combined)	20/26/22	17/24/19	17/23/19

*Achieved using premium fuel

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, and Tiguan Limited vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2019 Atlas are available at media.vw.com. Follow us @VWNews.

"Climatronic", "KESSY", "R-Line", "TSI", "VR6", "VW", "Volkswagen", all model names and the Volkswagen logo are registered trademarks of Volkswagen AG. All other trademarks are the property of their respective owners.

This information is preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual prices.

Always pay careful attention to the road, and do not drive while distracted.

See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors including driving habits and vehicle condition.

Always obey local speed and traffic laws.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.