



Media Information

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FOR IMMEDIATE RELEASE

2019 GOLF SPORTWAGEN: A WAGON FOR BOTH PRACTICALITY AND PERFORMANCE

- *New 1.4-liter TSI® engine replaces 1.8T on front-wheel-drive models*
- *SE trim adds standard Adaptive Cruise Control, Lane Assist and Light Assist*
- *All trims feature standard LED Daytime Running Lights (DRLs) and LED taillights, SE adds standard LED headlights with AFS*
- *Golf SportWagen offers cargo volume similar to compact SUVs for size and versatility*
- *Available with 4Motion® all-wheel-drive system on S trim with 6-speed manual or 6-speed DSG® automatic transmissions*
- *MSRP starts at \$21,895*

Herndon, VA (September 17, 2018) – Volkswagen SportWagen models have long been a top choice for customers who want the space and utility of a compact SUV, but the nimbleness and fun-to-drive capabilities of a Golf. The stylish 2019 Golf SportWagen model presents a winning combination of versatility, comfort and high-performance.

New for 2019

The 2019 Golf SportWagen is available in three trims—S, S 4Motion, and SE. For front-wheel-drive models, the 1.8T engine is replaced by the same 1.4T, 147hp powertrain found in the all-new 2019 Jetta. The S 4Motion retains the 1.8T engine. The 1.4T is paired with either a six-speed manual or an eight-speed automatic transmission, while the 1.8T is available with either a six-speed manual or a six-speed DSG® automatic transmission.

The 2019 S and S 4Motion models offer an available Driver Assistance package including Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist), Blind Spot Monitor, and Rear Traffic Alert.

SE models add 17-inch aluminum alloy wheels, LED headlights with the Adaptive Front-lighting System (AFS), fog lights, auto-dimming rearview mirror, Adaptive Cruise Control (ACC), Lane Keeping System, (Lane Assist), and High Beam Control (Light Assist).

Pricing for the 2019 Volkswagen Golf SportWagen S with a standard six-speed manual transmission and front-wheel drive starts at \$21,895. The eight-speed automatic transmission starts at \$22,995. Pricing for the 2019 Volkswagen Golf SportWagen S 4Motion® with a standard six-speed manual transmission starts at \$24,395. The six-speed DSG automatic transmission starts at \$25,495. The destination charge for all Golf SportWagen models is an additional \$895.

Exterior

The Golf SportWagen carries the unmistakable DNA of the Volkswagen Golf, with a shape and design elements that are defined and internationally-recognizable. Distinctive elements of the SportWagen, however, include a D-pillar, roof rails and a unique rear design that differentiate it from the Golf hatchback.

The front end features a hood that slopes down into the front fenders and sports angular horizontal design cues. An updated front grille, with upper chrome and lower chrome freshen the SportWagen's look.

At the back, the Golf SportWagen features a wide rear window, new LED taillights and a wide, low tailgate that integrates the license plate. With a load height of just 24.8 inches and a wide aperture of 40.6 inches, the Golf SportWagen has been designed with maximum functionality in mind.

The Golf SportWagen is 179.6 inches long and 70.8 inches wide—dimensions that ensure sporty proportions and aerodynamic performance of the vehicle. Thanks to the MQB architecture, which dictates a fixed relationship between the front-wheel centerline and the pedal box, the front wheels sit forward, giving a premium “cab backward” aesthetic. Along with the styling, these updated proportions help the SportWagen achieve a lower visual center of gravity and a more dynamic stance.

The SportWagen S model is equipped with 15-inch aluminum-alloy wheels. The SportWagen S 4Motion® trim is shod with 16-inch aluminum-alloy wheels. The SE trim has 17-inch aluminum-alloy wheels. All SportWagen models sport black roof rails.

Interior

The upscale environment of the SportWagen cabin is largely shared with the Golf model, with increased interior space due to the wagon body style. Occupants are treated to 94.3 cu-ft of passenger area volume.

Rear-seat leg- and shoulder room are 35.6 and 53.9 inches, respectively. Front seat passengers also benefit from the spacious SportWagen interior, with 41.2 inches of legroom and 55.9 inches across the shoulders. Both front and rear headroom are 38.6 inches.

The SportWagen has a spacious cargo hold that's in line with those of compact SUVs. With the rear seats up, the SportWagen boasts 30.4 cu-ft of space: when the 60:40 split rear seat is fully folded, that figure rises to an

enormous 66.5 cu-ft of storage. The split folding rear seats are accessed by release levers in the cargo area, helping to maximize convenience.

In addition to the expansive interior space, the driver controls are positioned to help optimize ergonomics and usability. The seat position, height of the shifter and the spacing between the pedals are fine-tuned for increased driver comfort. This driver-centric design focus is evident from the center stack, which is angled towards the driver, a feature frequently seen in premium luxury or performance vehicles. White backlighting for the controls further highlights this upscale ambience, as well as the use of premium materials throughout, such as the leather-wrapped handbrake, shifter knob and steering wheel, the soft-touch plastics and piano-black trim.

The entry-level S trim comes well equipped with a long list of modern comfort, convenience and entertainment features, including power windows and mirrors, a multifunction steering wheel, and rearview camera. The SE trim features KESSY® keyless entry with push-button start.

MIB II Infotainment. All 2019 Golf SportWagen models feature Volkswagen's innovative MIB II touchscreen infotainment system. The display utilizes a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens that require pressure, enabling gesture controls like swiping and even pinch-zooming.

The S and S 4Motion models are equipped with the Composition Color unit, which features a 6.5-inch capacitive touchscreen display. The infotainment system also offers SD card and USB (one port) multimedia interfaces, as well as a rearview camera and standard Bluetooth® technology for compatible devices.

SE models are equipped with a glass-covered 8.0-inch capacitive touchscreen display. Composition Media units offer one USB ports, a JPEG viewer, SiriusXM® radio for a three month trial period, and HD Radio. It also has the ability to send and receive SMS text messages with Bluetooth with compatible phones and pair two phones simultaneously.

Volkswagen Car-Net. Volkswagen is committed to driving the development of more connected and intelligent vehicles, and the Car-Net® connectivity system is a major element in achieving that goal. Features available through Car-Net are divided into three key areas: "App-Connect," "Security & Service," and "Guide & Inform."

Car-Net App-Connect smartphone integration for compatible devices is standard on all SportWagen models. App-Connect offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay™, Android Auto™ and MirrorLink®.

Equipped on SE models, Car-Net Security & Service is a suite of elements that provides security features and also allows owners to access their VW remotely through vw.com/carnet as well as a smartphone app.

Customers purchasing new Volkswagen models equipped with VW Car-Net Security & Service will receive a six-month trial subscription from Verizon Connect Inc. that starts on date of your Volkswagen purchase for no

additional charge. To extend the benefits of this system after the trial, customers can choose from a number of payment options: One year for \$199 and two years for \$378, or month-to-month for \$17.99, plus applicable taxes and fees. App-Connect can be used free-of-charge and is not included as part of the subscription-based services.

Available Car-Net Security & Service features include Automatic Crash Notification, which can help automatically notify an operator who can quickly contact first responders in the event of a collision; Manual Emergency Call, a feature that allows for quick access to customer specialists at the touch of a button; Roadside Assistance, for added peace-of-mind in the event of trouble on the road; and Stolen Vehicle Location Assistance, which uses Car-Net Security & Service to assist law enforcement with locating your vehicle in the event that it is stolen.

In addition, Car-Net Security & Service offers remote vehicle access, remote door lock and unlock, remote honk and flash of lights, last parked location information, and remote status check (doors and windows). Consumers will also be able to send a location from their connected smart device to the factory-installed compatible navigation system on select models. For consumers who prefer a more personal touch, Agent Destination Assist is also available.

Car-Net Security & Service also includes Family Guardian, which offers features such as: speed alert, which notifies you when the pre-determined maximum speed limit is exceeded; boundary alert, which lets you know when the vehicle has traveled outside of a pre-set virtual boundary; curfew alert, which notifies you if your vehicle is driven while curfew alert is on; and valet alert, which lets you know if your vehicle is driven more than 0.2 miles from the valet drop-off location.

Diagnostics and maintenance information is also available through Car-Net Security & Service. In addition to the vehicle's warning and indicator lights, a Vehicle Health Report provides customers easy access to diagnostic information. When it's time for scheduled service, Car-Net Security & Service not only notifies the customer, but provides a simple way to schedule a dealer visit.

The available VW Car-Net app for smartwatch (supports select Apple Watch® and Android Wear™ operating systems) allows VW customers to control a host of Security & Service features and functions available through the iPhone® and Android™ apps and Customer Web Portal, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle more quickly, with a map of the current vehicle location, and get walking or driving directions to the vehicle. Drivers can check their fuel level and receive alerts with a compatible smartwatch.

Powertrains

The 2019 Golf SportWagen front-wheel-drive adopts the 1.4-liter four-cylinder EA211 TSI® engine from the all-new 2019 Jetta. The 1.4-liter turbocharged and direct-injection TSI engine makes 147 horsepower and 184 pound-feet of torque. As in the Jetta, the TSI engine is mated to either a six-speed manual gearbox or an eight-speed automatic transmission with Tiptronic® in both S and SE trims.

The engine, internally coded EA211, features an air-to-water heat exchanger built directly into the intake module in place of an intercooler. The exhaust manifold is integrated into the head, reducing the distance that exhaust gases must travel to reach the turbocharger. This integration is designed to allow for faster response and catalytic converter light off. Valves work to regulate coolant flow into the head, which allows for rapid engine (and thus cabin) heating, as well as efficient cooling when the engine reaches normal operating temperature. Both the intake and the exhaust valves feature variable valve timing, which results in both improved low-rpm performance, as well as increased torque throughout the rev range. A relatively high 10:1 compression ratio further helps the engine's efficiency, yet it still takes regular (87 octane) gasoline.

A Start/Stop System is standard on automatic-transmission front-wheel-drive models. This technology stops the engine during idle when the brake pedal is held (such as when waiting at a red light). When the brake pedal is released, the engine restarts.

The Golf SportWagen S 4Motion features a compact turbocharged and direct-injection 1.8-liter four-cylinder EA888 TSI gasoline engine. It produces 168 horsepower at 4,500 rpm, and torque peaks at 199 pound-feet, with the broad torque band starting at 1,600 rpm and lasting until 4,400 rpm. Golf SportWagen S 4Motion models are mated to either a six-speed manual or an optional six-speed DSG automatic transmission with Tiptronic.

Front-wheel-drive models equipped with the six-speed manual achieve an EPA-estimated fuel economy rating of 29 mpg in city driving, 37 mpg on the highway, and 32 in combined driving. Front-wheel-drive models equipped with the optional eight-speed automatic are rated at 27 mpg in city driving, 36 mpg on the highway, and 31 in combined driving. EPA-estimated fuel economy for the 2019 Golf SportWagen 4Motion is currently pending EPA certification. Official EPA estimates will be available prior to the vehicle's market launch.

Chassis

The Golf SportWagen shares the same MQB chassis architecture as the rest of the Mk7 Golf line. The unitary construction chassis has two solid-mounted subframes with bolt-on front fenders, and utilizes new technologies such as the laser clamp welder, which produces "wobble seam" welds in a wave pattern to maximize strength in a limited space, offering significantly more strength than a traditional spot weld.

The Golf SportWagen models' stamped steel body and chassis boasts a large percentage high-strength, hot-formed steel. This technology allows much of the chassis and body to be constructed from thinner and lighter parts without any loss in strength.

The Golf SportWagen features a strut-type front suspension. At the back, it has a multilink arrangement with coil springs, telescopic dampers, and an anti-roll bar.

The seventh-generation Golf SportWagen braking system has 11.3-inch vented front discs and 10.7-inch solid rear discs with standard three-channel ABS with electronic brake pressure distribution. The rack-and-pinion steering features electric power assist and features a 13.6 to one ratio that allows for 2.76 turns from lock to lock.

All 2019 Golf SportWagen models are equipped with the XDS® Cross Differential System—a feature previously only seen on the performance-oriented GTI model. This technology is designed to act somewhat like an electronic substitute for a traditional mechanical limited-slip differential, working by actively monitoring data from each wheel sensor. If the suspension becomes unloaded, the system can automatically apply braking to the driven inside wheel as needed to help reduce understeer (the tendency for the front wheels to run wide). This not only helps the Golf SportWagen's stability, but can also help improve handling and cornering performance.

4Motion All-wheel-drive System

The Golf SportWagen S can be equipped with the 4Motion all-wheel-drive system. The latest-generation 4Motion system is activated before wheelspin occurs, helping eliminate traction losses. The system achieves this by using an advanced control function based on specific driving conditions. When operating under a relatively low load or when coasting, the front wheels are driven and the rear wheels are decoupled, helping to save fuel. However, the rear wheels can be engaged in fractions of a second whenever necessary via the center differential, which is activated by an electro-hydraulic oil pump.

A control unit continually calculates the ideal drive torque for the rear wheels and controls how much the multi-plate clutch should be closed by activating the oil pump. The oil pressure increases the contact pressure at the clutch plates in proportion to the torque desired at the rear axle. So, the amount of pressure applied to the clutch plates can be used to continuously vary the amount of torque going between the front and rear wheels, up to a maximum of 50 percent at the rear axle.

In addition to the center differential that acts longitudinally, electronic differential locks that are a function of the Electronic Stability Control (ESC) system act laterally. The system can briefly brake a wheel that is slipping, enabling uninterrupted and stable transfer of drive power to the wheel on the opposite side.

Safety

To help protect occupants, the Golf SportWagen provides a combination of both passive and active safety systems. It features six airbags as standard (front and side airbags for front passengers and side curtain airbags for outboard seating positions), along with a number of electronic safety systems, such as an Anti-lock Braking System (ABS) and Electronic Stability Control (ESC).

A standard feature on the 2019 SportWagen is Volkswagen's Automatic Post-Collision Braking System. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System helps address this, in certain crash scenarios, by applying the brakes when a primary collision is detected by the airbag sensors, thus potentially reducing residual kinetic energy and, in turn, the chance of additional damage.

The SportWagen also includes Volkswagen's Intelligent Crash Response System that shuts off the fuel pump, unlocks the doors, and switches on the hazard lights if the car is involved in certain types of collisions.

All SportWagen models feature a standard rearview camera.

Driver-Assistance Systems

To meet the demands of American drivers, the 2019 Golf SportWagen offers a comprehensive suite of driver-assistance technology. Available features include: Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist); Blind Spot Monitor; Rear Traffic Alert; Adaptive Cruise Control (ACC); Lane Keeping System (Lane Assist); and High Beam Control (Light Assist).

Front Assist, standard on SE models and available on S and S 4Motion models via the Driver Assistance package, is intended to warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provide automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning warns the driver of potential critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster if the car is traveling above 18 mph. Furthermore, an automatic jolt of the brakes can warn the driver of the danger. If the driver fails to brake, or if the car is traveling below 18 mph, Autonomous Emergency Braking is activated to help slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Blind Spot Monitor is standard on SE models and available on S and S 4Motion models via the Driver Assistance package. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and is intended to warn drivers of potential danger in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor do vehicles more than one lane across away from the vehicle.

If combined with Lane Assist (SE models, see below) the system not only warns the driver with the flashing LED symbol if a vehicle is detected in the blind spot, but within system limits, it can also countersteer to help keep the car in the lane even if the turn signal is on. If the driver still tries to steer out of the lane, the system will warn with an additional vibration of the steering wheel.

The Rear Traffic Alert system, standard on SE models and available on S and S 4Motion models via the Driver Assistance package, is intended to detect vehicles approaching from the side that may be difficult for the driver to see while reversing. It offers a sizable range of about 65 feet on either side of the vehicle, and will present a visual and an acoustic warning, if a potential collision with a crossing vehicle is detected. If the driver does not react, the system can apply the brakes to help mitigate and, in the best case, can help prevent a collision. The system is activated by putting the car in reverse.

Adaptive Cruise Control (ACC), standard on SE models, uses a forward facing radar to maintain a set speed while helping maintain a set distance to the vehicle in front. The driver sets the speed and the desired spacing via

buttons on the multifunction steering wheel and can further use those buttons to adjust and cancel the ACC function while the accelerator can be used to override the ACC function. Pressing the brakes always cancels the ACC function. All ACC-related system messages appear in the central multifunction display. When the roadway ahead of the vehicle is clear, the system maintains the set speed. Golf SportWagen models fitted with ACC can match a vehicle in front and come to a stop if the vehicle in front does.

Lane Keeping System (Lane Assist) is standard on SE models. When driving above 40 mph, if there is an indication that the vehicle is unintentionally straying from its lane without using a turn signal, Lane Assist actively countersteers to help keep the vehicle in the lane. The system's camera recognizes visible lane markings and, using a special algorithm, calculates the risk of the car leaving the lane. If the driver takes his or her hands off the wheel for a defined period of time, the system provides an audible warning and a visual signal in the instrument cluster, asking the driver to take over.

The system can work in the dark and/or in fog, but it will not engage if it cannot properly detect lane markings. If the turn signal has been set before crossing a lane marking, the Lane Assist system will not engage or give a warning. The driver can "override" the system at any time by applying minimal force to the steering wheel.

High Beam Control (Light Assist), standard on SE models, automatically raises the headlamp high beams above 40 mph on dark or poorly lit roads, if there is no oncoming traffic detected.

Warranty

For the 2019 model year, Volkswagen Golf SportWagen models in the United States will come with the People First Warranty, a six-year or 72,000-mile (whichever occurs first) bumper-to-bumper New Vehicle Limited Warranty, the remainder of which can be transferred to a subsequent owner throughout its duration.

The six-year/72,000-mile People First Warranty includes powertrain coverage for engines, transmissions and optional 4Motion® all-wheel-drive systems. Additionally, all the elements of the remaining warranty coverage y can be transferred to a subsequent owner

Most mainstream competitors to the Volkswagen brand in the United States such as Honda, Toyota and Ford offer only a three-year/36,000 mile basic warranty and a five-year/60,000 mile powertrain warranty on their cars and SUVs. While Hyundai and Kia offer a five-year/60,000 mile basic warranty and a higher time and mileage limit on their powertrain limited warranties, if the vehicle is sold to a second owner, the powertrain limited warranty is not transferable beyond five years or 60,000 miles from the date it was first sold new.

Competitive Set

Subaru Outback

Subaru Crosstrek

Toyota Prius V

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, and Tiguan Limited vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2019 Golf SportWagen are available at media.vw.com. Follow us @VWNews.

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This information is preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual prices.

Always pay careful attention to the road, and do not drive while distracted.

See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Not all App-Connect features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

Verizon Connect, Inc. is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet.

Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net Security & Service features require trial or paid subscription.

Roadside Assistance provided by a third party.

Stolen Vehicle Location Assistance is for use by law enforcement authorities only. See Terms of Service for details.

Standard text and data rates apply. Do not use Last Parked Location feature to locate stolen vehicles.

Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's manual for maintenance guidelines.

Smartwatch app features are limited. Standard text and data rates apply.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.

Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors including driving habits and vehicle condition.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Always obey local speed and traffic laws.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2019 VW vehicles, excluding e-Golf. Claim based on manufacturers' published data on transferability of car and SUV Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty exclusions and limitations.