



## Media Information

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FOR IMMEDIATE RELEASE

### 2019 VOLKSWAGEN GOLF: STANDARD DRIVER-ASSIST FEATURES ENHANCE THE AWARD-WINNING HATCHBACK

- *New 1.4-liter TSI® engine replaces 1.8T*
- *Two transmissions: six-speed manual and eight-speed automatic*
- *Front Assist, Blind Spot Monitor, and Rear Traffic Alert are now standard*
- *Six-year or 72,000-mile "Bumper-to-Bumper" New Vehicle Limited Warranty beats its competitors' bumper to bumper coverage in years and mileage*
- *Room for five with a larger trunk than many midsize sedans*
- *MSRP starts at \$21,845*

**Herndon, VA (September 17, 2018)** – It has been 44 years since Volkswagen's iconic hatchback debuted in the United States, and the seventh-generation Golf is the best Golf yet. Winning more than two-dozen awards following its redesign for the 2015 model year, the Golf continues to represent a great value with a compelling combination of style, sporty handling, roominess, fuel efficiency, technology.

#### **New for 2019**

The 2019 Golf is available in two trims—S and SE. The 1.8T engine is replaced by the same 1.4T, 147hp powertrain found in the all-new 2019 Jetta. This is paired with either a six-speed manual or an eight-speed automatic transmission for both S and SE trims.

The S trim adds standard Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist), Blind Spot Monitor, and Rear Traffic Alert for model year 2019. SE models offer an available Driver Assistance package, which includes Adaptive Cruise Control (ACC), Lane Keeping System, (Lane Assist), High Beam Control (Light Assist), auto-dimming rearview mirror, and 17-inch aluminum-alloy wheels.

Pricing for the 2019 Volkswagen Golf with a standard six-speed manual transmission starts at \$21,845. The eight-speed automatic transmission starts at \$22,945. The destination charge for all Golf models is an additional \$895.

## Exterior

Last year, the seventh-generation Golf received an update to its exterior look that added more precision and fine detail to its unmistakable silhouette. The front bumper and chrome-surround grille are flanked on either side by striking LED daytime running lights that provide the Golf a light signature, and meld into the character line that runs the length of the vehicle. At the rear, full standard LED taillights complete the display without distracting from the strong C-pillar and overall grace of the Golf's lines.

The Golf S comes equipped with 15-inch aluminum-alloy wheels, wrapped in 195/65 all-season tires. The SE trims upgrade to 16-inch wheels for 2019 with 205/55 tires. SE models are fitted with the available Driver-Assistance package and 17-inch wheels with 225/45 tires. Automatic headlights with rain-sensing windshield wipers are standard across the lineup and SE models feature a standard panoramic tilt-and-slide sunroof and fog lights.

## Interior

From the start, the Golf has offered an expansive cabin for a vehicle of its size. There's 93.5 cu-ft of interior room, 16.5 cu-ft of cargo space up to the parcel shelf, and 22.8 cu-ft. to the roof. The versatility of the load space is enhanced by a trunk floor that can be moved up or down by 3.9 inches, while the 60:40 split backrest can be folded to give an almost flat cargo area that can accommodate a full-size bicycle. With the rear seats folded, the Golf has 52.7 cu-ft of cargo capacity.

The standard 3-spoke leather-wrapped steering wheel emphasizes the driver-centric nature of the Golf, and on models with the eight-speed automatic, includes paddle shifters for increased driver control. This driver-centric design focus is also evident from the center stack, which is angled towards the driver—a trait frequently seen in premium luxury or performance vehicles. White backlighting for the controls further highlights this upscale ambience, as well as the use of premium materials throughout, such as soft-touch plastics and trim pieces available in chrome, aluminum, and piano-black finishes.

All models of the Golf feature a raft of comfort and convenience features often found on more expensive vehicles. The Golf S has standard power windows (with one-touch up/down from all window switches) and exterior mirrors, along with Climatic<sup>®</sup> air conditioning, cruise control, rearview camera, partial leather-wrapped handbrake and shifter knob, and partial power front seats. SE models are equipped with heated washer nozzles; V-Tex leatherette seating surfaces; KESSY<sup>®</sup> keyless access with push-button start; heated front seats and Voice Control.

**MIB II Infotainment.** All 2019 Golf models feature Volkswagen's innovative MIB II touchscreen infotainment system. The display utilizes a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens that require pressure, enabling gesture controls like swiping and even pinch-zooming.

The Golf S is equipped with the Composition Color unit, which features a 6.5-inch capacitive touchscreen display. The infotainment system also offers SD card and USB (one port) multimedia interfaces, as well as a rearview camera and standard Bluetooth<sup>®</sup> technology for compatible devices.

The Golf SE models are equipped with a glass-covered 8.0-inch Composition Media unit with a capacitive touchscreen display. Composition Media units offer a USB port, JPEG viewer, SiriusXM® radio for a three month trial period, and HD Radio. Both units also have the ability to send and receive SMS text messages with Bluetooth with compatible phones and pair two phones simultaneously.

**Volkswagen Car-Net.** Volkswagen is committed to driving the development of more connected and intelligent vehicles, and the Car-Net® connectivity system is a major element in achieving that goal. Features available through Car-Net are divided into three key areas: "App-Connect," "Security & Service," and "Guide & Inform."

Car-Net App-Connect smartphone integration for compatible devices is standard on all Golf models. App-Connect offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay™, Android Auto™ and MirrorLink®.

Equipped on Golf SE models, Car-Net Security & Service is a suite of elements that provides security features and also allows owners to access their VW remotely through [vw.com/carnet](http://vw.com/carnet) as well as a smartphone app.

Customers purchasing new Volkswagen models equipped with VW Car-Net Security & Service will receive a six-month trial subscription from Verizon Connect Inc. that starts on date of your Volkswagen purchase for no additional charge. To extend the benefits of this system after the trial, customers can choose from a number of payment options: One year for \$199 and two years for \$378, or month-to-month for \$17.99, plus applicable taxes and fees. App-Connect can be used free-of-charge and is not included as part of the subscription-based services.

Available Car-Net Security & Service features include Automatic Crash Notification, which can help automatically notify an operator who can quickly contact first responders in the event of a collision; Manual Emergency Call, a feature that allows for quick access to customer specialists at the touch of a button; Roadside Assistance, for added peace-of-mind in the event of trouble on the road; and Stolen Vehicle Location Assistance, which uses Car-Net Security & Service to assist law enforcement with locating your vehicle in the event that it is stolen.

In addition, Car-Net Security & Service offers remote vehicle access, remote door lock and unlock, remote honk and flash of lights, last parked location information, and remote status check (doors and windows). Consumers will also be able to send a location from their connected smart device to the factory-installed compatible navigation system on select models. For consumers who prefer a more personal touch, Agent Destination Assist is also available.

Car-Net Security & Service also includes Family Guardian, which offers features such as: speed alert, which notifies you when the pre-determined maximum speed limit is exceeded; boundary alert, which lets you know when the vehicle has traveled outside of a pre-set virtual boundary; curfew alert, which notifies you if your vehicle is driven while curfew alert is on; and valet alert, which lets you know if your vehicle is driven more than 0.2 miles from the valet drop-off location.

Diagnostics and maintenance information is also available through Car-Net Security & Service. In addition to the vehicle's warning and indicator lights, a Vehicle Health Report provides customers easy access to diagnostic information. When it's time for scheduled service, Car-Net Security & Service not only notifies the customer, but provides a simple way to schedule a dealer visit.

The available VW Car-Net app for smartwatch (supports select Apple Watch® and Android Wear™ operating systems) allows VW customers to control a host of Security & Service features and functions available through the iPhone® and Android™ apps and Customer Web Portal, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle more quickly, with a map of the current vehicle location, and get walking or driving directions to the vehicle. Drivers can check their fuel level and receive alerts with a compatible smartwatch.

### **Powertrain**

The 2019 Golf adopts the 1.4-liter four-cylinder EA211 TSI® engine from the all-new 2019 Jetta. The 1.4-liter turbocharged and direct-injection TSI engine makes 147 horsepower and 184 pound-feet of torque. As in the Jetta, the TSI engine is mated to either a six-speed manual gearbox or an eight-speed automatic transmission with Tiptronic® in both S and SE trims.

The engine, internally coded EA211, features an air-to-water heat exchanger built directly into the intake module in place of an intercooler. The exhaust manifold is integrated into the head, reducing the distance that exhaust gases must travel to reach the turbocharger. This integration is designed to allow for faster response and catalytic converter light off. Valves work to regulate coolant flow into the head, which allows for rapid engine (and thus cabin) heating, as well as efficient cooling when the engine reaches normal operating temperature. Both the intake and the exhaust valves feature variable valve timing, which results in both improved low-rpm performance, as well as increased torque throughout the rev range. A relatively high 10:1 compression ratio further helps the engine's efficiency, yet it still takes regular (87 octane) gasoline.

A Start/Stop System is standard on automatic-transmission models. This technology stops the engine during idle when the brake pedal is held (such as when waiting at a red light). When the brake pedal is released, the engine restarts.

EPA-estimated fuel economy for Golf models, whether equipped with the six-speed manual or the optional eight-speed automatic, is 29 mpg in city driving and 37 mpg on the highway.

### **Chassis**

The A7 Golf was the first U.S.-market vehicle built on Volkswagen's MQB modular platform. The unitary construction chassis has two solid-mounted subframes with bolt-on front fenders, and utilizes technologies such as the laser clamp welder, which produces "wobble seam" welds in a wave pattern to help maximize strength in a limited space, offering significantly more strength than a traditional spot weld.

The Golf models' stamped steel body and chassis boasts a large percentage high-strength, hot-formed steel. This technology allows much of the chassis and body to be constructed from thinner and lighter parts without loss in strength.

The Golf features a strut-type front suspension. At the back, the Golf has a multilink arrangement with coil springs, telescopic dampers, and an anti-roll bar. The rack-and-pinion steering features electric power assist and features a 13.6 to one ratio that allows for 2.76 turns from lock to lock.

All 2019 Golf models are equipped with the XDS<sup>®</sup> Cross Differential System, which is engineered to act somewhat like an electronic substitute for a traditional mechanical limited-slip differential, working by actively monitoring data from each wheel sensor. If the suspension becomes unloaded, the system automatically applies braking to the driven inside wheel as needed to help reduce understeer (the tendency for the front wheels to run wide). This not only helps the Golf's stability, but also helps improve handling and cornering performance.

### **Safety**

To help protect occupants, the Golf provides a combination of both passive and active safety systems. It features six airbags as standard (front and side airbags for front passengers and side curtain airbags for outboard seating positions), along with a number of electronic safety systems, such as an Anti-lock Braking System (ABS) and Electronic Stability Control (ESC).

A standard feature on the 2019 Golf is Volkswagen's Automatic Post-Collision Braking System. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System helps address this, in certain crash scenarios, by applying the brakes when a primary collision is detected by the airbag sensors, thus potentially reducing residual kinetic energy and, in turn, the chance of additional damage.

The Golf also includes Volkswagen's Intelligent Crash Response System that shuts off the fuel pump, unlocks the doors, and switches on the hazard lights if the car is involved in certain types of collisions.

All Golf models feature a standard rearview camera.

### **Driver-Assistance Systems**

To meet the demands of American drivers, the 2019 Golf offers a comprehensive suite of driver-assistance technology. Available features include: Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist); Blind Spot Monitor; Rear Traffic Alert; Adaptive Cruise Control (ACC); Lane Keeping System (Lane Assist); and High Beam Control (Light Assist).

Front Assist, standard on all Golf models, is intended to warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provide automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning warns the driver of potential critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster if the car is traveling above 18 mph. Furthermore, an automatic jolt of the brakes can warn the driver of the danger. If the driver fails to brake, or if the car is traveling below 18 mph, Autonomous Emergency Braking is activated to help slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Blind Spot Monitor is standard on all Golf models. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and is intended to warn drivers of potential danger in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor do vehicles more than one lane across away from the vehicle.

If combined with Lane Assist (SE models equipped with the optional Driver Assistance package, see below) the system not only warns the driver with the flashing LED symbol if a vehicle is detected in the blind spot, but within system limits, it can also countersteer to help keep the car in the lane even if the turn signal is on. If the driver still tries to steer out of the lane, the system will warn with an additional vibration of the steering wheel.

The Rear Traffic Alert system, standard on all Golf models, is intended to detect vehicles approaching from the side that may be difficult for the driver to see while reversing. It offers a sizable range of about 65 feet on either side of the vehicle, and will present a visual and an acoustic warning, if a potential collision with a crossing vehicle is detected. If the driver does not react, the system can apply the brakes to help mitigate and, in the best case, can help prevent a collision. The system is activated by putting the car in reverse.

Adaptive Cruise Control (ACC), optional on SE models via the Driver Assistance package, uses a forward facing radar to maintain a set speed while helping maintain a set distance to the vehicle in front. The driver sets the speed and the desired spacing via buttons on the multifunction steering wheel and can further use those buttons to adjust and cancel the ACC function while the accelerator can be used to override the ACC function. Pressing the brakes always cancels the ACC function. All ACC-related system messages appear in the central multifunction display. When the roadway ahead of the vehicle is clear, the system maintains the set speed. Golf models fitted with ACC can match a vehicle in front and come to a stop if the vehicle in front does.

Lane Keeping System (Lane Assist) is optional on SE models via the Driver Assistance package. When driving above 40 mph, if there is an indication that the vehicle is unintentionally straying from its lane without using a turn signal, Lane Assist actively countersteers to help keep the vehicle in the lane. The system's camera recognizes visible lane markings and, using a special algorithm, calculates the risk of the car leaving the lane. If the driver takes his or her hands off the wheel for a defined period of time, the system provides an audible warning and a visual signal in the instrument cluster, asking the driver to take over.

The system can work in the dark and/or in fog, but it will not engage if it cannot properly detect lane markings. If the turn signal has been set before crossing a lane marking, the Lane Assist system will not engage or give a warning. The driver can "override" the system at any time by applying minimal force to the steering wheel.

High Beam Control (Light Assist) is optional on SE models via the Driver Assistance package. The feature automatically raises the headlamp high beams above 40 mph on dark or poorly lit roads, if there is no oncoming traffic detected.

### **Warranty**

For the 2019 model year, Volkswagen Golf models in the United States will come with the People First Warranty, a six-year or 72,000-mile (whichever occurs first) bumper-to-bumper New Vehicle Limited Warranty, the remainder of which can be transferred to a subsequent owner throughout its duration.

The six-year/72,000-mile People First Warranty includes powertrain coverage for engines, transmissions, and optional 4Motion® all-wheel-drive systems. Additionally, all the elements of the remaining warranty coverage can be transferred to a subsequent owner.

Most mainstream competitors to the Volkswagen brand in the United States such as Honda, Toyota, and Ford offer only a three-year/36,000 mile basic warranty and a five-year/60,000 mile powertrain warranty on their cars and SUVs. While Hyundai and Kia offer a five-year/60,000 mile basic warranty and a higher time and mileage limit on their powertrain limited warranties, if the vehicle is sold to a second owner, the powertrain limited warranty is not transferable beyond five years or 60,000 miles from the date it was first sold new.

### **Competitive Set**

Chevrolet Cruze hatch

Honda Civic hatch

Kia Forte5

Mazda3 5-Door

Subaru Impreza

### **About Volkswagen of America, Inc.**

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, and Tiguan Limited vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

Notes:

This press release and images of the 2019 Golf are available at [media.vw.com](http://media.vw.com). Follow us @VWNews.

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This information is preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual prices.

Always pay careful attention to the road, and do not drive while distracted.

Always ensure cargo is properly secured. See owner's manual for details.

See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Not all App-Connect features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

Verizon Connect, Inc. is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at [www.vw.com/carnet](http://www.vw.com/carnet).

Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net Security & Service features require trial or paid subscription.

Roadside Assistance provided by a third party.

Stolen Vehicle Location Assistance is for use by law enforcement authorities only. See Terms of Service for details.

Standard text and data rates apply. Do not use Last Parked Location feature to locate stolen vehicles.

Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's manual for maintenance guidelines.

Smartwatch app features are limited. Standard text and data rates apply.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change.

Where stated, fuel economy values (mpg) are EPA estimates. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. Your mileage will vary and depends on several factors including driving habits and vehicle condition.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Always obey local speed and traffic laws.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2019 VW vehicles, excluding e-Golf. Claim based on manufacturers' published data on transferability of car and SUV Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty exclusions and limitations.