



Volkswagen

Media Information

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2019 VOLKSWAGEN BEETLE: FINAL EDITION FOR THE CULTURAL ICON

Highlights

- Beetle will end production in 2019—a Final Edition celebrates its rich heritage
- Blind Spot Monitor and Rear Traffic Alert standard across the lineup
- Beetle is powered by 2.0-liter EA888 TSI® engine with 174 hp and 184 lb-ft
- Six-year or 72,000-mile “bumper-to-bumper” New Vehicle Limited Warranty beats its competitors’ bumper to bumper coverage in years and mileage
- MSRP starts at \$20,895

New for 2019

- The 2019 Beetle is offered with a standard automatic transmission with Tiptronic® in four trims—S, SE, Final Edition SE, and Final Edition SEL.
- All Beetle models for the 2019 model year come equipped with standard Blind Spot Monitor and Rear Traffic Alert.
- For an enhanced exterior, the Beetle S now features standard body-colored side mirrors with integrated turn signals, body-colored door handles, and body-colored side sills with chrome accents.
- The Final Edition SE offers standard 17-inch aluminum-alloy wheels, chrome exterior accents, heated washer nozzles, KESSY® keyless access with push-button start, rhombus cloth seating surfaces with leatherette inserts, heated seats, leather-wrapped multi-function steering wheel with unique “Beetle” clip, stainless steel pedal caps and metal scuff plates, unique Safari Uni color dashpad, Climatronic®, gloss-black center console, three-color ambient lighting, Composition Media infotainment, SiriusXM® radio, Volkswagen Car-Net® App-Connect, and a “Beetle” badge on tailgate replaces the typical “Turbo” badge.
- The Final Edition SEL features standard 18-inch aluminum-alloy wheels with Pure White accents, Bi-Xenon® headlights with LED Daytime Running Lights (DRLs), LED taillights and rear license-plate lighting, fog lights, diamond-stitched leather seats, Discover Media infotainment with navigation, Car-Net Security & Service and Guide & Inform, Fender® Premium Audio, and Park Distance Control.

Key Specifications	2.0T
Starting MSRP (plus \$895 destination)	\$20,895
Engine	2.0-liter turbocharged and direct-injection four-cylinder TSI
Transmission	Six-speed automatic with Tiptronic
Horsepower @ rpm	174 @ 4,400
Torque (lb-ft @ rpm)	184 @ 1,600
Curb Weight	3,045 lb
EPA-estimated Fuel Economy (City/Highway/Combined)	26/33/29

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, and Tiguan Limited vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2019 Beetle are available at media.vw.com. Follow us @VWNews.

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This information is preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual prices.

Always pay careful attention to the road, and do not drive while distracted.

See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Not all App-Connect features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

Verizon Connect, Inc. is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet.

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Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors including driving habits and vehicle condition.

Always obey local speed and traffic laws.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2019 VW vehicles, excluding e-Golf. Claim based on manufacturers' published data on transferability of car and SUV Bumper-to-bumper/Basic warranty only. Not based on other separate warranties. See owner's literature or dealer for warranty exclusions and limitations.