



Media Information

VOLKSWAGEN OF AMERICA, INC.
2200 Ferdinand Porsche Drive,
Herndon, VA 20171
media.vw.com
@VWNews

FOR IMMEDIATE RELEASE

2017 VOLKSWAGEN TIGUAN LIMITED: HIGH VALUE ENTRY OFFER

- *Revised offer for high value, with a starting MSRP of \$21,995*
- *Standard 200-hp turbocharged 2.0-liter TSI® engine*
- *Choice of six-speed automatic transmission paired with either front-wheel drive or 4Motion® all-wheel drive*
- *Two packages available: Wheel Package (\$495) and Premium Package (\$1,295)*

Herndon, VA (August 18, 2017) – Arriving in showrooms soon, the 2017 Tiguan Limited is based off the original platform and reconfigures the offer structure for low complexity and high value in the compact SUV space.

The 2017 Tiguan Limited is offered in one trim with an MSRP of \$21,995 and is fitted with 16-inch steel wheels, halogen headlights, cloth seating surfaces and door inserts, Composition Color infotainment system with Bluetooth® for compatible devices, and a rearview camera. Destination is \$865, 4Motion all-wheel drive can be added for \$1,975, and a Wheel Package (\$495) adds 17-inch aluminum-alloy wheels.

The Premium Package (\$1,295) adds Volkswagen's Composition Media infotainment system, which has a 6.33-inch screen and USB and VW Car-Net® App-Connect technologies for compatible devices, supporting integration with three available connected car systems: Apple CarPlay™, Android Auto™ and MirrorLink®. The Composition Media system also includes HD radio, one SD card slot, the ability to sync two phones simultaneously, and a three-month trial to Sirius XM® Satellite Radio. Other features in the Premium Package include cruise control, leather multifunction steering wheel, KESSY® keyless access with push-button start, cargo cover, and roof rails.

Exterior

The 2017 Volkswagen Tiguan Limited combines the style and sophistication of a sporty, urban compact SUV that caters to an active lifestyle. At 174.3 inches nose-to-tail, 71.2 inches wide and 66.3 inches tall, it's the perfect size for city dwelling or country living.

In profile, the 2017 Tiguan Limited is distinguished by its raked-back windscreen, rising waistline, large side windows, and an unmistakable, trademark C-pillar at the rear. It rides on 16-inch steel wheels—models equipped with the optional Wheel Package add 17-inch aluminum-alloy “Philadelphia” wheels.

Engineered to accommodate available 4Motion® all-wheel drive, the Tiguan Limited’s design reflects its ability to handle a variety of terrain and weather conditions. The squared-off wheelarches feature plastic surrounds to help protect the paintwork, while the short overhang at the front allows a 28-degree approach angle.

Interior

The 2017 Tiguan Limited features spacious seating for five adults, easy step-in through the wide-opening doors, and generous legroom and headroom. But the versatility of the Tiguan Limited seating sets it apart and makes it the perfect lifestyle vehicle.

The rear seat has a 40/20/40 split to fit an owner’s load-carrying needs. Fold down the wide center section and it can accommodate long items, while still having space for passengers on either side. With the rear seats in place, there is still an impressive 23.8 cubic feet of space in the load area. Fold the second row seats forward and it increases to 56.1 cubic feet. And for the ultimate in cargo space, the available folding front passenger seatback can fold forward and flat to accommodate loads up to 98 inches long. The rear seats can also slide forward six inches to help increase luggage space in the back, and for a little extra comfort on road trips, each of the rear seatbacks can be adjusted.

The high-lifting rear door can be opened wide to accommodate large objects. In the cargo area, there are tie-down hooks to help keep things in place and a 12-volt outlet to power coolers or air pumps.

The interior features rich, soft-touch plastics on the fascia and crisp, Anthracite Metallic trim. The Tiguan Limited offers cloth seating surfaces in Charcoal Black material.

MIB II Infotainment. As standard equipment on the Tiguan Limited, the MIB II infotainment system not only creates the foundation for the next generation of Volkswagen’s Car-Net connected vehicle services platform, but also offers one of the most comprehensive suites of connected vehicle services and features available in the automotive industry today.

Tiguan Limited models are equipped with the Composition Color unit, which features a 5-inch touchscreen display. The infotainment system also offers SD card and USB (one port) multimedia interfaces, as well as a rearview camera and standard Bluetooth technology for compatible devices.

Models equipped with the Premium Package add a Composition Media unit with a 6.33-inch capacitive touchscreen display. It features one USB port, SiriusXM Satellite Radio for a three month trial period, HD Radio, and support for lossless audio file format (Free Lossless Audio Codec FLAC). Composition Media units also have the ability to send and receive SMS text messages with Bluetooth with compatible phones and pair two phones simultaneously.

VW Car-Net App-Connect smartphone integration for compatible devices is available on Tiguan Limited models equipped with the Premium Package. App-Connect offers users the ability to run select smartphone apps directly on the vehicle's display through Apple CarPlay™, Android Auto™ and MirrorLink®.

Powertrain

The 2017 Tiguan Limited comes with Volkswagen's 2.0-liter TSI® turbocharged four-cylinder engine. This technically-sophisticated powertrain features double overhead camshafts, four valves per cylinder, direct fuel injection, and variable intake timing. Turbocharged and intercooled, the compact four-cylinder engine produces an impressive 200 horsepower and 207 lb-ft of torque from just 1,700 rpm (achieved on premium fuel). 2017 Tiguan models have an EPA-estimated fuel economy of 20 mpg city and 24 mpg highway.

To help provide added traction in 2017 Tiguan Limited models, the available Volkswagen 4Motion all-wheel-drive system is offered on all trims. The electro-hydraulic system delivers drive to all four wheels without any buttons to press or levers to pull. The center differential can continuously vary the drive force between the front and rear axles, depending on the traction available.

Chassis

Mounted in a lightweight, one-piece aluminum subframe, the Tiguan Limited's strut-type front suspension has lower control arms and long-travel coil springs. At the rear, the robust four-link system was designed to cope with the rigors of a variety of terrains and to accommodate the available 4Motion all-wheel drive.

Electro-mechanical power steering with variable assistance contributes to the Tiguan Limited's fun-to-drive character. At highway speeds, the steering becomes firm and direct, while at parking speeds, assistance is increased. Between curbs, the Tiguan has a turning radius of 39 feet with 2.7 turns lock to lock.

An impressive braking system matches the Tiguan Limited's athletic performance. At the front there are 12.3-inch vented discs, with 11.3-inch solid discs at the rear. The system features a brake disc drying feature to help remove water from the rotors to optimize wet-weather braking, as well as Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA). All Tiguan models also feature an electronic parking brake.

Safety

To help protect occupants, the Tiguan Limited provides a combination of both passive and active safety systems. The Tiguan Limited has been engineered to meet or exceed all current crash regulations and features six airbags as standard along with a number of electronic and mechanical safety systems, including standard Electronic Stability Control (ESC).

All Tiguan Limited models feature the advanced Volkswagen Intelligent Crash Response System (ICRS) that automatically shuts off the fuel pump, unlocks the doors, and even switches on the hazard warning lights if the airbags deploy.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 651 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2017 Tiguan Limited are available at media.vw.com. Follow us @VWNews.

"4Motion", "KESSEY", "TSI", "VW", "Volkswagen", all model names and the Volkswagen logo are registered trademarks of Volkswagen AG. "Car-Net" is a registered trademark of Volkswagen Group of America, Inc. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "CarPlay" is a trademark of Apple Inc. "MirrorLink" is a registered trademark of the Car Connectivity Consortium LLC. "Android Auto" is a trademark of Google Inc. "SiriusXM" and "SiriusXM Satellite Radio" are trademarks of SiriusXM Radio, Inc. All other trademarks are the property of their respective owners.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual prices.

When using App-Connect, always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc.

Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Driver assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.