



**Das Auto.**

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## Media Information

**FOR IMMEDIATE RELEASE**

### **2014 VOLKSWAGEN JETTA SPORTWAGEN: SPORT AND UTILITY**

*Being sensible and practical has never been so much fun*

- *Offers “Vroom to spare” with 66.9 cubic feet of versatile load-carrying space*
- *Available panoramic sunroof provides airy, open feel*
- *Fuel-sipping TDI® Clean Diesel gets an impressive EPA fuel economy rating of 42 mpg highway*
- *Two powertrains that deliver fun and fuel efficiency*
- *Rearview camera now fitted to TDI Clean Diesel models*

**Herndon, VA** – Not all lifestyle load-carriers need to be tall-riding SUVs. With the rear seats folded, the 2014 Volkswagen Jetta SportWagen can pack a remarkable 66.9 cubic feet of ‘stuff’ into its load space—then drive like a sport sedan while getting it to its destination.

And by opting for the Jetta SportWagen TDI with its fuel-sipping 2.0-liter TDI® Clean Diesel engine, that destination can be more than 600 miles away, because it can cover that distance on just one tank of diesel fuel, with an impressive EPA estimated 42 highway miles per gallon.

Available with a choice of TDI Clean Diesel power or Volkswagen’s refined 2.5-liter inline five-cylinder gasoline engine, the Jetta SportWagen offers German engineering in a sleek, stylish, blast-to-drive package. For 2014, the Jetta SportWagen carries over largely unchanged, although all models now have LED-license plate illumination and all TDI models gain a rearview camera.

#### **Exterior**

Here is a car that melds a sleek sport sedan with a versatile Euro-style five-door wagon, in a package that’s been described as having “Vroom to spare”.

The narrow grille incorporates horizontal chrome strips found across the Volkswagen line. It features twin gloss-black horizontal blades running between the headlights, with similar horizontal vanes in the lower bumper section. They're designed to visually lower and widen the car's stance.

In profile, the gently-arcing roofline, with its sweep echoed by long roof-rack rails, gives the Jetta SportWagen a sleek, fast look. Black trim surrounding the side windows of the S model—it's in chrome on both SE and TDI Clean Diesel versions—visually stretches the car, helped by the body-colored tailgate spoiler.

At the rear, the sleek, stretched look continues with the fastback-like tailgate that opens almost full-width for ease of loading. The contoured rear bumper with its tailgate cut-out adds to the SportWagen's dynamic look.

### **Interior**

The 2014 Jetta SportWagen has impressive load-carrying abilities. With the 60/40-split folding rear seats in place, there's a spacious 32.8 cubic feet of usable cargo space in the fully-carpeted load area. A roll-out blind keeps the contents away from prying eyes. Lift up a panel in the luggage compartment floor and there's a full-width tray that's perfect for storing away a laptop or briefcase. And it's perfectly-proportioned for pizza boxes. Family-size, naturally. Fold the rear seats forward and the load area increase to an impressive 66.9 cu ft. And loading is easy thanks to the low bumper height at the rear, and the wide-opening tailgate.

When it's not doing the heavy lifting, the Jetta SportWagen can carry five adults in comfort. Throughout the cabin, high quality, soft-touch plastics are integrated with tasteful, brushed metallic trim and chrome highlights. The 2.5 S model features Titan Black cloth for its seating surfaces, while the SE and TDI Clean Diesel models offer Volkswagen's hallmark perforated V-Tex leatherette.

To let the outside in to the Jetta SportWagen's cabin, there's an XXL-sized panoramic glass tilt/slide sunroof. The aerodynamically and acoustically optimized roof comprises one glass segment for opening, and one fixed glass panel over the rear seat. It features pinch protection and an electrically-operated sunshade that covers the inside of the entire glass area. It's offered on the SE and TDI Clean Diesel models.

Music needs are taken care of by Volkswagen's RCD 310 radio/sound system. On the 2.5 S model it features a single CD player with eight speakers, aux-in and MP3 readability. Bluetooth® connectivity is also standard. A step-up to the SE trim sees the system expanded to 10 speakers with a six-disc changer, Media Device Interface (MDI) with an iPod® cable, and SiriusXM® Satellite Radio.

## **Engines and Transmissions**

The 2014 Jetta SportWagen is offered with a choice of two engines. Buyers can choose either the 2.5-liter inline five-cylinder gasoline engine or the highly-acclaimed, 50-state compliant 2.0-liter TDI® Clean Diesel.

The 2.5-liter produces 170 horsepower and 177 lb-ft of torque. It features an aluminum-alloy crossflow cylinder head with four valves for each cylinder, double overhead camshafts, maintenance-free hydraulic lifters, and sequential multi-port fuel injection.

A six-speed manual transmission comes standard on the SportWagen 2.5 with the option of a six-speed automatic with Tiptronic® and Sport mode. Tiptronic allows the driver to shift manually with an up or down push of the gear selector. Fuel economy is an EPA estimated 33 mpg highway and 23 mpg in the city for the 2.5 with six-speed manual, and 30 mpg highway/23 mpg city for the six-speed automatic.

Volkswagen's highly-efficient 2.0-liter turbocharged in-line four-cylinder TDI® Clean Diesel produces 140 horsepower and a muscular 236 lb-ft of torque delivered for strong low-speed response, between 1750 and 2500 rpm. This state-of-the-art diesel features turbocharging and an advanced common rail direct-injection fuel system. The valvetrain comprises double overhead camshafts, four valves per cylinder, and maintenance-free hydraulic lifters.

The Jetta SportWagen TDI Clean Diesel has a standard six-speed manual transmission, with the option of Volkswagen's acclaimed six-speed DSG® dual-clutch automatic transmission with Tiptronic® and Sport mode—providing drivers with the performance of the manual gearbox and the precision of an automatic. DSG helps the SportWagen TDI Clean Diesel deliver an EPA-estimated 39 mpg highway and 29 mpg in city driving, while the TDI with manual transmission gets 42 mpg highway and 30 mpg city.

## **Suspension and braking**

Volkswagen engineers created a suspension that not only delivers fun, responsive, driver-focused handling, but does so when the car is loaded-up with heavy gear. They used a proven strut-type front suspension with coil springs, a lower control arm, and an anti-roll bar. At the rear, there's a sophisticated fully-independent multilink arrangement with coil springs, telescopic dampers, and another anti-roll bar.

The electro-mechanical power steering system includes variable assistance and active return to help keep the driver confident and the Jetta SportWagen stable yet responsive, heading through every turn. In tight parking spots, it provides a 35.8-foot turning radius, with three turns of the wheel lock-to-lock.

Stopping duties are handled by a power-assisted four-wheel disc brake set-up that, in the Jetta SportWagen 2.5, utilizes 11.3-inch vented discs at the front and 10.1-inch solid discs at the

rear. For the TDI Clean Diesel version, the diameter of the vented front discs goes up to 12.3 inches, with 10.7-inch solid rotors at the back.

An Antilock Braking System (ABS) is naturally fitted as standard to all Jetta SportWagen models, along with Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), Engine Braking Assist (EBA), and Electronic Stability Control (ESC).

### **Safety and Security**

As with all Volkswagen models, the starting point for helping to ensure occupant safety is an extremely strong and rigid body structure. Key body panels are joined with seamless laser welds, instead of spot welds, for added strength.

To help protect those inside, there are driver and front passenger front and side thorax airbags, together with Side Curtain Protection® head airbags covering outward-seated occupants front and rear.

Additionally, the SportWagen comes with Volkswagen's Intelligent Crash Response System that, in certain types of collisions, automatically shuts off the fuel pump to the engine, unlocks the doors, and even switches on the hazard warning lights.

### **Scheduled Maintenance**

Like all 2014 Volkswagen models, the car is covered under the no-charge Carefree Maintenance® Program. Scheduled maintenance is covered for two years or 24,000 miles, whichever occurs first.

### **Model Line-up**

Six models make up the 2014 Jetta SportWagen model line-up, each one extremely well-equipped and surprisingly affordable.

### **2.5 S**

Starting at \$20,995, the 2.5 S represents exceptional value. Its standard equipment includes 16-inch steel wheels with full covers and 205/55R16 all-season tires; power heatable exterior mirrors; rear window wiper with washer; LED license-plate illumination; adjustable front intermittent windshield wipers with heated washer nozzles; leather-wrapped multifunction steering wheel; Climatic manual air conditioning; center console with adjustable armrest and integrated storage box; cruise control; multi-function instrument display; front and rear power windows with auto up/down; tilt and telescopic adjusting steering column; Bluetooth technology; heatable driver and passenger comfort seats with manual lumbar and power recline; split-folding rear seat with center armrest and pass-thru; RCD 310 radio/sound system with single CD slot, eight speakers, aux input, and MP3 readability.

## **2.5 SE**

Opening at \$24,885, the SE adds 16-inch aluminum-alloy wheels with 205/55R16 all-season tires; a six-speed automatic transmission; chrome exterior window trim and front grille; leather-wrapped brake handle and shift knob; V-Tex leatherette seating surfaces; 10-speaker sound system with in-dash CD changer, HD radio capability, MDI with iPod® cable & SiriusXM™ Satellite Radio.

## **2.5 SE with Sunroof**

This trim adds 17-inch alloy wheels with all-season tires and a panoramic sunroof with power tilt and slide, and starts at \$26,685.

## **2.0 TDI Clean Diesel**

With an MSRP of \$26,565, it offers the same standard features as the 2.5 SE, but with the addition of: the 140-hp TDI Clean diesel engine; six-speed manual transmission; a rearview camera; and a 115-volt power outlet. The six-speed DSG dual-clutch automatic transmission is an \$1100 option.

## **2.0 TDI Clean Diesel with Sunroof**

Starting at \$28,365, this adds 17-inch alloy wheels with all-season tires and a panoramic sunroof with power tilt and slide.

## **2.0 TDI Clean Diesel with Sunroof and Navigation**

This adds the RNS315 navigation system and Keyless access with push-button start: it is priced from \$29,165 with a six-speed manual transmission.

## **COMPETITIVE SET**

Honda CR-V  
MINI Countryman  
Subaru Outback

## **About Volkswagen of America, Inc.**

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc., (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, Eos, Golf, GTI, Jetta, Jetta SportWagen, Passat, CC, Tiguan, and Touareg vehicles through approximately 630 independent U.S. dealers. Visit Volkswagen of America online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

Notes:

This press release and images of the 2014 Jetta SportWagen are available at [media.vw.com](http://media.vw.com). Follow us @VWNews

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Features and technical data apply to models offered in the USA. They may differ in other countries.

Available EPA fuel economy estimates are provided and identified as such. All other fuel economy values are forecast manufacturer estimates for the USA; EPA estimates for those models were not available at time of release. Individual mileage will vary and depends on several factors including driving habits and vehicle condition.

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options, and dealer charges.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.



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2014 Jetta SportWagen Pricing		
Model	Price	Features
2.5L S (manual)	\$20,995	2.5L, 170 hp / 177 lb-ft engine; six-speed manual transmission; 16-inch steel wheels w/ all-season tires; front and rear disc brakes; speed-sensitive power steering; rear window wiper and washer system; LED license-plate illumination; black roof rails; body color exterior: mirror caps, moldings, door handles and bumpers; power adjustable and heatable exterior mirrors; cloth seating surfaces w/ front manual lumbar support; front center console w/ adjustable armrest and storage; tilt and telescope steering column; leather-wrapped multifunction steering wheel; front footwell lighting; trip computer; split folding rear seats with center armrest and pass-through; front and rear carpeted floor mats; Climatic manual A/C; power windows w/ one-touch up/down on all windows; cruise control; dual illuminated vanity mirrors; Bluetooth® connectivity; RCD 310 radio w/single CD; aux-in; dual front airbags: driver and front passenger, front side airbags, Side Curtain Protection system for front passengers
(automatic)	\$22,095	+Six-speed automatic transmission
2.5L SE	\$24,885	(Includes S manual features) + Six-speed automatic transmission; 16-inch alloy wheels w/ all-season tires; exterior chrome window trim and front grille; leather-wrapped brake lever and shift knob; V-Tex leatherette seating surfaces; Premium VIII touchscreen radio w/ six CD changer; satellite radio; MDI w/ iPod® cable
2.5L SE w/ Sunroof	\$26,685	(Includes SE features) + 17-inch alloy wheels w/ all-season tires, power tilt and slide panoramic glass sunroof
2.0L TDI® (manual)	\$26,565	(Includes 2.5L SE manual features) +2.0L 140-hp engine; six-speed manual transmission; 115V power outlet; rearview camera
(automatic)	\$27,665	+Six-speed DSG® automatic transmission

2.0L TDI® w/ Sunroof (manual)	\$28,365	(Includes 2.0L TDI features) + 17-inch aluminum-alloy wheels w/ all-season tires, power tilt-and-slide panoramic glass sunroof
(automatic)	\$29,465	+ Six-speed DSG automatic transmission
TDI w/ Sunroof and Navi (manual)	\$29,165	(Includes 2.0L TDI w/ Sunroof features) + RNS 315 navigation, Keyless access w/ push-button start
(automatic)	\$30,265	+ Six-speed DSG automatic transmission
Destination	\$ 820	All prices exclude destination

### **About Volkswagen of America, Inc.**

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, Eos, Golf, GTI, Jetta, Jetta SportWagen, Passat, CC, Tiguan, and Touareg vehicles through approximately 630 independent U.S. dealers. Visit Volkswagen of America online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

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