



Media Information

FOR IMMEDIATE RELEASE

VOLKSWAGEN OF AMERICA, INC.
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2016 VOLKSWAGEN EOS: A CONVERTIBLE FOR ALL SEASONS

Highlights:

- The only hardtop convertible with a built-in power sunroof available in North America
- Limited run for model year 2016 includes a price reduction of over \$4,000
- Well-equipped Komfort model with Navigation has MSRP of \$31,995
- Full, four-seat accommodation with spacious 10.5 cu ft trunk
- Hardtop raises or lowers in just 25 seconds
- Advanced 200 hp turbocharged 2.0-liter four-cylinder engine coupled with fast-shifting six-speed DSG® dual-clutch automatic as standard
- VW Car-Net® connected vehicle services

Lineup changes for 2016 include:

- Final and Executive trims are discontinued for 2016, with a limited production run of the Komfort model ending in November

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| Key Specifications | Eos |
| Starting MSRP | \$31,995 |
| Engine | 2.0-liter turbocharged and direct-injection four-cylinder TSI® |
| Transmission | 6-speed DSG dual-clutch automatic |
| Horsepower (lb @rpm) | 200 @ 5,100 |
| Torque (lb-ft @ rpm) | 207 @ 1,700 |
| Curb Weight | 3,508 lb |
| EPA Fuel Economy (City/Highway/Combined) | 22/30/25 |

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, CC, Eos, e-Golf, Golf, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 652 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2016 Eos are available at media.vw.com. Follow us @VWNews.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options, and dealer charges.

Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

VW Car-Net connected vehicle services provided by Verizon Telematics, Inc. See applicable Terms of Service and Privacy Policy available at www.vw.com/carnet for details. Always pay careful attention to the road, and do not drive while distracted.