



## Media Information

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### 2017 VOLKSWAGEN TOUAREG: THE PEOPLE'S PREMIUM SUV

- *Lux model is replaced by new Wolfsburg Edition*
- *Standard driver assistance features include Adaptive Cruise Control (ACC), Forward Collision Warning and Autonomous Emergency Braking (Front Assist), Lane Departure Warning (Lane Assist), and Lane Change Assistant (Side Assist)*
- *Standard 4Motion® all-wheel-drive system*
- *Affordable and versatile luxury starts at \$49,495 for the V6 Sport with Technology*
- *Standard Bi-Xenon® headlights and standard LED Daytime Running Lights and taillights*

**Herndon, VA** – Volkswagen's flagship SUV is utility made luxurious. The Touareg features high-end interior and exterior design, premium technology and driver assistance systems (including an available Area View camera for the Executive trim), and an efficient and powerful engine.

#### **New for 2017**

For 2017, the Touareg receives some equipment changes and the Lux trim is replaced by a new, value-oriented Wolfsburg trim. On the Sport with Technology trim, the following are added as standard features: Adaptive Cruise Control (ACC); Forward Collision Warning and Autonomous Emergency Braking (Front Assist); Lane Change Assist (Side Assist); Park Distance Control (Park Pilot); and a heated steering wheel. The Executive model now has standard 21-inch aluminum-alloy wheels and Auto Hold is now standard on all trims.

The Wolfsburg Edition benefits from a number of design enhancements, including: brushed aluminum décor, stainless steel door sills and pedals, black headliner, two-tone Vienna leather seating surfaces, heatable and ventilated front seats, gray door inserts, a Wolfsburg badge, and contrast stitching on the floor mats, steering wheel and shifter. The vehicle is also available with an all-black interior. Externally, the vehicle rides on 20-inch "Tarragona" wheels that have a diamond-turned finish, with the option of blacked-out 20-inch "Mallory" wheels.

#### **Exterior**

The 2017 Touareg sports a crisp, sleek and aerodynamic look that is firmly set in Volkswagen DNA. The Touareg measures 188.8 inches in length, 76.4 inches wide and 68.2 inches high. Key design elements include a four-bar chrome grille that connects seamlessly to the headlights, which themselves sit flush with the grille's base.

Standard on all models, these headlight clusters feature Bi-Xenon headlights, the Adaptive Front-lighting System, and LED Daytime Running Lights.

The horizontal theme continues throughout the Touareg's front end. A lower valance incorporates foglights, and the bumper has an "A" shape, with the connecting pillars leaning inward.

Moving to the back, LED taillights are standard on all 2017 Touareg models. These units flank a tailgate design with an elegantly sharpened "Tornado Line" running across the entire width. The rear bumper features chrome accents that wrap around the Touareg; the lower spoiler features blacked-out trim. Signature triangular exhaust tips round out the overall look.

The 2017 Touareg offers a variety of wheel choices, depending on trim. The 18-inch "Arica" offers a sharply chiseled 10-spoke design, while the 20-inch "Tarragona," 20-inch "Mallory Black" (optional only on Wolfsburg), and 21-inch "Mallory" are all variants of a doubled five-spoke look.

### **Interior**

The 2017 Touareg offers a premium modern layout. The cabin is illuminated with white LED overhead lighting, and chrome trim and wood accents lend a clean, luxurious feel throughout.

Mounted in the center of the dash is the premium RNS<sup>®</sup> 850 navigation system. The RNS 850 features an 8-inch touchscreen capable of displaying maps and directions in high-definition 3D graphics, and a DVD/CD player with MP3 playback and HD/AM/FM radio. Music can be stored on the 60GB hard drive (with 18GB reserved for uploaded media); iPod<sup>®</sup> device, SD card, and DVD drive interfaces can be found in the glovebox. Touareg Executive models come with a 620-watt Dynaudio<sup>®</sup> sound system with 10 premium speakers (four tweeters, two midrange, and four woofers) and Digital Signal Processing (DSP) technology.

Another feature on the Executive trim is the Area View 360<sup>°</sup> exterior camera system. Utilizing four cameras (in the rear hatch, the door mirrors and the radiator grille), Area View transmits images of the area around the Touareg onto the touchscreen in the center console. The control unit also calculates from the four individual camera images a high-quality overall view of the surrounding area—from the perspective of a virtual camera above the vehicle. On off-road terrain, Area View relays via the front and side cameras the scene immediately ahead and to the side of the vehicle.

The second-generation Touareg has a 113.9-inch wheelbase, which allows for 36.9 inches of rear legroom, as well as a 60/40-split rear seat with 6.3-inches of fore/aft travel and reclining backrests. The Touareg can also accommodate 32 cubic feet of cargo and luggage behind the rear seats, or 64 cubic feet with the split rear seat folded. The standard hands-free Easy Open liftgate allows for convenient access to the back of the vehicle.

### **Powertrain**

The 2017 Volkswagen Touareg has a V6 FSI<sup>®</sup> gasoline engine mated to an eight-speed automatic transmission with Tiptronic<sup>®</sup> shifting capability. A 4Motion all-wheel-drive system is also standard. Touareg models are capable of towing 7,716 pounds when properly equipped.

As one of Volkswagen's most powerful naturally-aspirated engines, the gasoline-powered 3.6-liter VR6 engine delivers 280 horsepower at 6,200 rpm and 266 pound-feet of torque at a low 2,500 rpm, achieved on premium fuel. The engine utilizes a crossflow aluminum-alloy cylinder head design, twin overhead camshafts, four valves per cylinder, variable valve timing and direct fuel injection.

2017 Touareg models send power to the 4Motion permanent all-wheel-drive system via an eight-speed automatic transmission that features manual gear control, Sport mode and Dynamic Shift Program (DSP) technology that helps adapt to the driver's individual style by adjusting the shift points accordingly. This transmission also uses its seventh and eighth ratios as overdrive gears, with the top gear reducing engine rpm by about 30 percent compared to sixth. Because of this, the vehicle's top speed is actually achieved in sixth gear. In addition to the fuel economy benefits of the low overdrive rpm, this configuration can allow for quieter, more relaxed highway cruising.

### **Chassis**

The 2017 Touareg features the latest iteration of the independent suspension layout that debuted with the second-generation SUV. With lightweight aluminum-alloy upper and robust steel lower control arms at both front and rear, the Touareg's coil-spring suspension is capable of great control and road manners in any situation. The 4Motion permanent all-wheel-drive system is standard on all Touareg models. This features a limited-slip differential that splits available torque 40 percent front and 60 percent rear (nominally) for balanced driving both on and off road.

All 2017 Touareg models feature a variable-ratio hydraulic power-assisted steering system that needs just 2.6 turns from lock to lock. This gives a precise, responsive feel in various conditions, from parking lots to the open highway. Touareg models are fitted with 13.0-inch vented disc brakes front and rear.

### **Safety**

A combination of both passive and active safety systems help to keep occupants protected in the latest Touareg. In addition to the chassis, which was designed from the ground up with strength and stability in mind, the Touareg also has a total of six airbags—including Side Curtain Protection® head airbags for front and rear outboard occupants, and front and thorax units for driver and front passenger—and a number of mechanical and electronic systems that work in tandem to help keep the Touareg stable.

This lineup of active safety systems also includes an advanced Rollover Sensor System that monitors the vehicle's turning angle and speed in order to help detect possible rollover situations. If it determines a rollover hazard is present, the system can deploy the Side Curtain Protection airbags to help protect rear occupants. Anti-lock brakes and a stability control system are standard on all models.

All 2017 Touareg models have the Automatic Post-Collision Braking System as standard. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking

System helps address this by applying the brakes when a primary collision is detected by the airbag sensors, thus helping reduce residual kinetic energy and, in turn, the chance of additional damage.

The Touareg also includes Volkswagen's Intelligent Crash Response System that can shut off the fuel pump, unlock the doors, and switch on the hazard lights if the car is involved in certain types of collisions where the airbags deploy.

### **Driver Assistance Systems**

The 2017 Touareg comes standard with a number of advanced driver assistance features, starting with Adaptive Cruise Control (ACC) that uses dual front radar sensors to maintain a set following distance to the vehicle in front of the Touareg. This system can bring the Touareg to a complete stop in traffic situations, featuring a range of just over 200 yards with a field of view of 40 degrees. Augmenting the ACC is the Forward Collision Warning and Autonomous Emergency Braking (Front Assist) system. When it detects an imminent collision, visual and audio signals alert the driver and, if necessary, emergency braking can be activated to help slow the vehicle.

The Lane Departure Warning (Lane Assist) system is camera-based. If there is a danger of the car changing lanes without the turn signal being engaged, the system helps alert the driver by vibrating the steering wheel and by depicting the lane markings that the car has crossed on the multifunction display in the instrument panel. The system consists of a camera between the headliner and the rear-view mirror and a motor that vibrates inside the steering wheel. The camera recognizes visible lane markings (one side suffices) and, using a special algorithm and taking into account vehicle information, calculates the risk of the car leaving the lane. Lane Assist is activated at speeds of 40 mph and above.

Lane Change Assistant (Side Assist) uses two radar sensors at the rear on the Touareg to scan approaching traffic. LEDs in the side mirrors help inform the driver of a vehicle in the blind spot or approaching at a higher rate of speed. Any use of the turn signal during this phase shows that the driver intends to change lane and thus signals potential danger. The LEDs in the side mirrors then flash brightly, helping warn the driver of a situation that could possibly be dangerous.

The Park Distance Control (Park Pilot) uses ultrasonic sensors located in the front and rear bumpers to monitor a range of up to five feet in front or behind the vehicle. The system is activated when reverse gear is engaged or below a speed of 9 mph and helps provide guidance when parking or in tight situations.

The system provides static and dynamic guidance lines in the camera screen when reversing to help assist the driver in assessing distances for parallel and perpendicular parking. It also has audible and visual warnings when the car starts to approach parked cars or static objects from the front or rear.

### **Limited Warranty**

The 2017 Touareg models are offered with a 10-year/100,000-mile (whichever occurs first) powertrain limited warranty and 3-year/36,000-mile (whichever occurs first) new vehicle limited warranty.

### **Model Line-up**

The 2017 Touareg line-up offers customers a choice of three trim levels: Sport w/ Technology, Wolfsburg and Executive.

V6 Sport w/ Technology

\$49,495 MSRP (plus \$910 for destination)

**V6 Wolfsburg**

\$52,795 MSRP (plus \$910 destination)

**Executive V6**

\$60,195 MSRP (plus \$910 destination)

**COMPETITIVE SET**

Acura MDX

Jeep Grand Cherokee

Mercedes-Benz ML

**About Volkswagen of America, Inc.**

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 652 independent U.S. dealers. Visit Volkswagen of America online at [www.vw.com](http://www.vw.com) or [media.vw.com](http://media.vw.com) to learn more.

**Notes:**

This press release and images of the 2017 Touareg are available at [media.vw.com](http://media.vw.com). Follow us @VWNews.

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Features and technical data apply to models offered in the USA. They differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, options, and dealer charges. Dealer sets actual price.

Where stated, fuel economy values (mpg) are manufacturer estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

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See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

Driver assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.