



Media Information

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2017 VOLKSWAGEN TOUAREG: THE PEOPLE'S PREMIUM SUV

Highlights:

- Affordable and versatile luxury starts at \$49,495 for the V6 Sport with Technology
- Standard 4Motion[®] all-wheel-drive system
- Hands-free easy open power tailgate
- Standard driver assistance features include Adaptive Cruise Control (ACC), Forward Collision Warning and Autonomous Emergency Braking (Front Assist), Lane Departure Warning (Lane Assist), Lane Change Assistant (Side Assist), and Automatic Post-Collision Braking System
- Standard Bi-Xenon headlights and standard LED Daytime Running Lights and taillights
- Option of 18-, 20- and 21-inch wheel designs

Changes for 2017 model include:

- On the Sport with Technology trim, the following are added as standard features: Adaptive Cruise Control (ACC); Forward Collision Warning and Autonomous Emergency Braking (Front Assist); Lane Change Assist (Side Assist); Park Distance Control (Park Pilot); Auto Hold; and a heated steering wheel.
- Executive model now has standard 21-inch aluminum-alloy wheels
- Auto Hold is now standard on all trims.
- The Wolfsburg Edition replaces Lux trim. Design enhancements include brushed aluminum décor, stainless steel door sills and pedals, black headliner, two-tone Vienna leather seating surfaces, heatable and ventilated front seats, gray door inserts, a Wolfsburg badge, and contrast stitching on the floor mats, steering wheel and shifter. The vehicle is also available with an all-black interior. Externally, the vehicle rides on 20-inch "Tarragona" wheels that have a diamond-turned finish, with the option of blacked-out 20-inch Mallory wheels.

Key Specifications	VR6
Starting MSRP (plus \$910 destination and delivery)	\$49,495

Engine	3.6-liter direct-injection V6 FSI®
Transmission	8-speed automatic
Horsepower @ rpm	280 @ 6,200
Torque (lb-ft @ rpm)	266 @ 2,500
Curb Weight	4,696 lb
EPA Fuel Economy (City/Highway/Combined)	17/23/19

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan and Touareg vehicles through approximately 652 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

Notes:

This press release and images of the 2017 Touareg are available at media.vw.com. Follow us @VWNews.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices listed are the Manufacturer's Suggested Retail Price and exclude transportation, taxes, title, options, and dealer charges.

Stated horsepower and torque numbers for the FSI engine are achieved using premium gasoline. Performance may decrease slightly with the use of regular fuel.

Where stated, FSI fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.