



Updated 4/14/20: Revised EPA fuel economy numbers and updated release timing for Car-Net features

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2020 VOLKSWAGEN ATLAS: THE FAMILY-SIZED SUV ASSEMBLED IN AMERICA

- **Next-generation Car-Net[®] and Wi-Fi standard on all models**
 - **Easy Open liftgate and Park Distance Control now standard on the SE w/ Technology R-Line**
 - **MSRP starts at \$31,545**
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Herndon, VA —Assembled in Chattanooga, Tennessee, the seven-passenger Atlas offers competitive levels of technology and spaciousness combined with hallmark Volkswagen driving dynamics and attention to detail, all at a price designed to draw attention in the crowded family SUV segment.

New for 2020

For the 2020 model year, the Atlas is available in seven trim levels —S, SE, SE w/ Technology, SE w/ Technology R-Line, SEL, SEL R-Line, and SEL Premium. The Atlas welcomes new technology—all models are equipped with the next-generation Car-Net[®] telematics system and have in-car Wi-Fi capability when you subscribe to a data plan.

More models also receive standard upscale features for 2020. SE w/ Technology R-Line trims offer standard front and rear Park Distance Control and an Easy Open liftgate. SE w/ Technology models and above get standard 20-inch aluminum-alloy wheels, while SEL Premium models upgrade to standard 21-inch wheels.

Pricing for the 2020 Volkswagen Atlas 2.0-liter starts at \$31,545 for the S model; 3.6-liter models start at \$34,745 for the S 4Motion[®]. The destination charge for all Atlas models is an additional \$1,020.

Exterior

Debuted for the 2018 model year, Atlas built on the latest Volkswagen design DNA to create a bold new look in the SUV segment. Its modern and muscular design retains classic proportions and clean lines, while still offering a low coefficient of drag of 0.34.

Engineered from Volkswagen's award-winning Modular Transverse Matrix (MQB) architecture, Atlas sits 198.3 inches long, 78.3 inches wide, and 70.0 inches high—larger than any other Volkswagen model on sale in the U.S.

**More information and
photos at**
media.vw.com



YouTube



All Atlas models feature full LED front lighting, including low beams, high beams, turn signal indicators, Daytime Running Lights (DRLs), and side marker lights. LED taillights are standard on SEL and SEL Premium models. Overhead, a large panoramic sunroof measuring 4.46 feet by 2.85 feet, with a two-part glass opening system and powered sunshade, is available on SE w/ Technology models and standard on SEL and SEL Premium models.

SE w/ Technology trims offer a standard power tailgate, while the SE w/ Technology R-Line and higher models add the Easy Open feature. Easy Open works in conjunction with KESSY® keyless access on all doors to enable opening of the tailgate with just a kick of the foot below the rear bumper, providing the key is in range.

The S and SE models feature standard 18-inch aluminum-alloy wheels wrapped in 245/60 all-season tires. The SE with Technology, SEL, and R-Line® models boast 20-inch aluminum-alloy wheels and 255/50 all-season tires. SEL Premium models offer standard 21-inch aluminum-alloy wheels with 265/45 all-season tires. All Atlas models feature 8.0 inches of ground clearance and departure angles of 20.4 and 22.2 degrees (front/rear).

R-Line models include R-Line badging; unique front and rear bumpers that incorporate stylish air intakes at the front and a diffuser in glossy black paint at the rear; and side skirts.

Interior

The interior design of the Atlas is classic Volkswagen—clean and functional, with a premium feel. Driver controls are positioned for optimal ergonomics and usability, and simple, driver-centric displays enhance involvement behind the wheel. The seat position, shifter height, and the spacing between the pedals are designed for maximum driver comfort. Ambient lighting, standard on the Atlas SEL Premium, further highlights this upscale character, as does the use of premium materials throughout.

Inside, Atlas makes maximum use of its three-row seating layout to offer space for up to seven adults, boasting a cavernous 153.7 cu-ft of total passenger volume. Headroom is 41.3/40.4/38.3 inches (first/second/third rows), while legroom is 41.5/37.6/33.7 inches, respectively. Standard second-row bench seating offers a 60/40 split, a 14-degree backrest recline function, and a 7.7-inch sliding range (each side sliding separately). An innovative folding mechanism for the second row offers easy entry and exit room on

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both sides by enabling the second-row bench to tilt and slide forward, even with child seats in place.

While the base Atlas S is equipped with cloth seating surfaces in a quilt-like design, Atlas SE models come with leatherette seating surfaces and include a second-row middle armrest with integrated cup holders. SEL models come with a three-profile driver seat memory function. SEL Premium models boast leather seating surfaces and heated outboard seats for the second row.

Captain's Chairs are available on SE w/ Technology models and above. This replaces the three-passenger, second-row bench seat with two individual seats for even greater comfort and adjustability. The two-passenger third-row bench seat offers a 50/50 split, and both second- and third-row seats feature fold-flat functionality.

Across all three rows, an array of available inputs (12V, USB, auxiliary), cup holders, bottle holders, storage nets, and cargo containers provide convenience for all passengers. Atlas has a maximum cargo volume of 96.8 cu-ft behind the front-row seats when all rear seats are folded down. With just the third-row folded, cargo capacity is 55.5 cu-ft, and with all seats up, cargo capacity is 20.6 cu-ft.

Dual-zone (first row and second/third row) climate control is standard on Atlas S, along with a second-row control panel for rear passengers. All other models come with tri-zone Climatronic® automatic climate control. KESSY keyless access on all five doors, along with push-button start, is standard equipment on SE trim levels and above. SE models and above include a leather-wrapped multifunction steering wheel; on SEL models and above, it is heated as well.

R-Line models include an R-Line logo on the MIB II start screen as well as an R-Line steering wheel clip and stainless steel pedal caps.

Exclusive to Atlas SEL, SEL R-Line, and SEL Premium models, the advanced Volkswagen Digital Cockpit system presents drivers with a fully-digital instrument cluster. Using a 10-inch TFT display, the Volkswagen Digital Cockpit offers a customizable presentation of important vehicle information.

Every Atlas model offers the ability to customize up to four driver settings. Dependent on trim, customizable features include: driver seat memory, mirror settings, driver

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assistance system preferences, temperature, Volkswagen Digital Cockpit arrangement, and navigation view.

There are two speaker configurations for Atlas—most models and above includes six speakers and the SEL Premium model features the Fender® Premium Audio System with 12 speakers.

Fender Premium Audio. There is no shortage of entertainment system options with the 2020 Atlas—but the SEL Premium trim offers the advanced Fender Premium Audio System. It was meticulously engineered, specifically for Atlas, to recreate the emotion of a live performance for all three rows of passengers.

The system was developed through collaboration between Fender, the legendary music amplification experts, and Panasonic®. A powerful, 480-watt, 12-channel amp delivers arena-sized sound to the spacious Atlas cabin. There are 12 speakers in total, including an innovative center channel speaker, woofer speakers in each door, first- and second-row tweeters, and two wide-frequency speakers and a subwoofer in the third row.

MIB II Infotainment. All 2020 Atlas models feature Volkswagen's innovative MIB II touchscreen infotainment system. The display utilizes a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens that require pressure, enabling gesture controls like swiping and even pinch-zooming.

The Atlas S is equipped with the Composition Color unit, which features a 6.5-inch capacitive touchscreen display. The infotainment system also offers SD card and USB-C (two ports) multimedia interfaces, as well as a rearview camera and standard Bluetooth® technology for compatible devices. App-Connect smartphone integration for compatible devices is standard, and offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay®, Android Auto™ and MirrorLink®.

All other Atlas models are equipped with a glass-covered 8.0-inch capacitive touchscreen display—SE and SE w/ Technology models with the Composition Media unit; SEL and SEL Premium models with the Discover Media system with navigation.

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Both units offer four USB-A ports, a JPEG viewer, SiriusXM® radio for a three month trial period, and HD Radio. Both units also have the ability to send and receive SMS text messages via Bluetooth with compatible phones and can pair two phones simultaneously. The Discover Media unit offers 2.5D navigation, featuring one-shot voice destination entry, typed destination entry with search and auto-complete, and predicts possible destinations based on frequently used routes.

Volkswagen Car-Net

Since its debut for the 2014 model year, Volkswagen Car-Net has allowed Volkswagen owners to get connected to their vehicles. For model year 2020, Car-Net moves into the next generation of integration, with an updated mobile app, a long list of no-charge services for five years, and new subscription options. Car-Net Services will be offered in four areas: Remote Access, Safe & Secure, Hotspot, and Guide & Inform.

Car-Net Remote Access gives owners the ability to interact with their vehicle from miles away via the mobile app. It is offered at no additional charge for five years from the date of vehicle purchase. Features include remote start and stop (if equipped), remote door lock and unlock, remote honk and flash of lights, last parked location, and remote vehicle status display, which provides information on fuel level, mileage, and door and window status.

Available in 2020, VW Car-Net app for smartwatch (supports select Apple Watch® and Android™ Wear operating systems) allows VW customers to control a host of functions, available through the iPhone® and Android™ apps, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors, remotely starting their vehicle, and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle more quickly and receive alerts with a compatible smartwatch.

Volkswagen owners with factory-installed navigation can send destinations or points of interest directly to their car from the app, helping to save time. Coming in 2020, owners will also be able to connect their VW Car-Net account to compatible smart home devices to send voice commands to their vehicle to check the fuel level or remote start the engine.

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Powered by Parkopedia, the Parking Information feature can help make owners' lives easier by locating off-street parking information. Through the Navigate tab on the app, users can click the "P" icon to show available parking locations, either in the immediate vicinity or near a Point of Interest. Clicking on a specific location will display the address, hours of operation and pricing. Users can also send the location to their car's navigation system, if so equipped, by clicking the "Send to My VW" button.

Vehicle Health Reports can provide owners easy access to diagnostic information. Reports generate automatically each month after enrollment and are sent directly to the email address in the owner's profile; owners can also request updated reports anytime through the mobile app. When it's time for scheduled service, Car-Net can not only notify the customer, but also provides a simple way to schedule a dealer visit.

Family Guardian services and Roadside Call Assist can provide added peace-of-mind no matter who is driving. Speed alert notifies the owner when the pre-determined maximum speed limit is exceeded. Boundary alert lets the owner know when the vehicle has traveled outside of a pre-set virtual boundary. Curfew alert notifies the owner if the vehicle is driven while curfew alert is on. Valet alert alerts if the vehicle is driven more than 0.2 miles from the valet drop-off location. The Car-Net app allows users to control who receives notifications by designating primary and secondary users, with varying levels of control and functionality for each. Notifications can come in the form of text messages, emails, or push notifications from the mobile app itself. If the vehicle is disabled, Roadside Call Assist is available at the touch of the wrench button.

The DriveView™ program is new for 2020. By enrolling in this program, Car-Net users may be eligible for discounted rates from some of the top automotive insurance companies in the country. This program can also help Car-Net users monitor their driving by tracking activities like night driving, hard braking, idle time, and excess speed. These factors all contribute to an overall driving score, which is visible within the mobile app.

Car-Net Safe & Secure is a paid subscription service that includes Information Assistance, Emergency Assistance, Automatic Crash Notification, Anti-Theft Alert, and Stolen Vehicle Location Assistance. The subscription is \$99 per year before taxes and fees, and automatically renews annually at the end of the subscription term, unless cancelled. Information Assistance—accessed through the i-call button within the

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vehicle—allows the driver to speak to a Car-Net agent for support needs, such as points of interest and account services. Emergency Assistance can be accessed through the SOS button in the vehicle, and, if a cellular connection can be established, puts the driver in contact with the Car-Net service center, who can direct emergency responders to the vehicle's location and notify the user's Emergency Contact. Provided a cellular connection can be established, Automatic Crash Notification can help automatically notify an operator who can quickly contact first responders in the event of a collision. Anti-Theft Alert sends a push notification to the user if the vehicle's anti-theft alarm is triggered, and Stolen Vehicle Location Assistance uses Car-Net to assist law enforcement with locating the vehicle in the event that it is stolen.

Car-Net Hotspot allows passengers to access the internet with up to four connected devices simultaneously, including tablets, smartphones, laptops, gaming devices, and more— at 4G LTE-enabled speed. Existing Verizon Wireless customers with an unlimited mobile data plan can simply add their Volkswagen vehicle as a new line item to their existing plan, non-Verizon customers can set up a prepaid plan for \$20/month before taxes and fees.

Car-Net Guide & Inform offers an enhanced navigation and infotainment experience for VW owners with a factory-installed navigation system. Drivers can access traffic reports, fuel prices, sports scores, movie times, and weather data as part of the three-month SiriusXM Travel Link trial. Car-Net enrollment and subscription is not required.

Powertrains

Atlas is offered with a choice of two engines—a 2.0-liter turbocharged four-cylinder or an available 3.6-liter VR6[®] engine. Both units feature Start/Stop technology; Remote Start is available as an accessory on S and SE models and is standard on SE w/ Technology trims and above.

The 2.0-liter four-cylinder gasoline unit is a member of the latest EA888 engine family, utilizing turbocharged induction, and direct fuel injection to balance efficiency and power. Output is rated at 235 horsepower at 4,500 rpm and 258 lb-ft of torque from 1,600 rpm (achieved with premium fuel).

Augmenting the EA888's 16-valve, dual-overhead-camshaft layout is Volkswagen's latest variable cam phasing system, which controls both intake and exhaust valves, as



well as a variable lift system for the valves themselves. The single-scroll turbocharger feeds intercooled air through the aluminum-alloy crossflow cylinder head. The cast-iron engine block uses a wall thickness of just 0.12 inches to help reduce its weight to 72 pounds, while a lightweight polymer oil pan and aluminum-alloy screws and fasteners also reduce mass. Another change that helps the engine to shed pounds is a reduction from eight to four crankshaft counterweights. Internal friction is reduced due to measures such as roller bearings for the engine's balancer shafts and a reduction in the size of the engine's main bearings.

The engine is also compact. The exhaust headers have been integrated directly into the cylinder head, not only optimizing the system coolant operation (aiding rapid warm-up, which helps improve efficiency), but also allowing greater thermal management of the exhaust stream.

All Atlas trims are available with a 3.6-liter VR6 engine. This powerful direct-injection engine delivers 276 horsepower at 6,200 rpm and 266 lb-ft of torque at 2,750 rpm. The engine utilizes a crossflow aluminum-alloy cylinder head design, twin overhead camshafts, four valves per cylinder, and variable valve timing.

With either engine, power is sent through an eight-speed automatic transmission to help maximize efficiency. This transmission then sends the power to either the front wheels, or—if equipped with 4Motion with Active Control all-wheel drive (V6 models only)—all four wheels as needed.

Atlas models equipped with the VR6 engine and a factory-installed trailer hitch (SEL and SEL Premium) offer a towing capacity of 5,000 lbs., while all other models require dealer- or port-installed trailer hitch, and then allow for a maximum towing capacity of 2,000 lbs.

All Atlas models are outfitted with an 18.6-gallon fuel tank. The EPA-estimated fuel economy for the V6 front-wheel-drive models is 17 mpg in city driving, 23 mpg on the highway and 19 mpg in combined driving. V6 models with 4Motion all-wheel drive are rated at 16 mpg in city driving, 22 mpg on the highway and 19 mpg in combined driving. The EPA-estimated fuel economy for Atlas models with the 2.0-liter engine is 20 mpg in city driving, 24 mpg on the highway and 22 mpg in combined driving.

4Motion All-wheel-drive System

Atlas can be equipped with the available 4Motion with Active Control all-wheel-drive system. The latest-generation 4Motion system is designed to activate before wheelspin occurs, helping eliminate traction losses. The system achieves this by using an advanced



control function based on specific driving conditions. When operating under a relatively low load or when coasting, the front wheels are driven and the rear wheels are decoupled, a feature designed to help to save fuel. However, the rear wheels can be engaged in fractions of a second whenever necessary via the center differential, which is activated by an electro-hydraulic oil pump.

A control unit continually calculates the ideal drive torque for the rear wheels and controls how much the multi-plate clutch should be closed by activating the oil pump. The oil pressure increases the contact pressure at the clutch plates in proportion to the torque desired at the rear axle. So, the amount of pressure applied to the clutch plates can be used to continuously vary the amount of torque going between the front and rear wheels, up to a maximum of 50 percent at the rear axle.

In addition to the center differential that acts longitudinally, electronic differential locks that are a function of the Electronic Stability Control (ESC) system act laterally. The system can briefly brake a wheel that is slipping, enabling uninterrupted and stable transfer of drive power to the wheel on the opposite side.

Active Control. All Atlas models with 4Motion all-wheel drive feature Active Control, which allows the driver to select specific vehicle profiles based on driving conditions. It has four settings: Onroad, Snow, Offroad, and Custom Offroad. Within the "Onroad" setting, additional options are offered: Normal, Sport, Comfort, and Individual. These alter operating parameters for drive systems like the engine, transmission, steering, and Adaptive Cruise Control (ACC), as well as traction-assistance systems like Hill Descent Assist and Hill Start Assist. The singular user interface is highly intuitive, comprising both a rotary knob, and a push-button. Turning the knob engages the various drive modes, while pushing the button triggers a pop-up menu on the screen of the infotainment system, allowing the driver to fine tune the Onroad mode.

Onroad mode is the default setting. Here, the Atlas automatically varies the drive distribution between the two axles, accounting for road conditions. A press of the button triggers the driving profile selection screen to pop up on the infotainment screen, offering the driver a choice of "Normal", "Sport", "Eco", and "Individual" drive modes. Within each, the tuning parameters for the engine control, gearbox, steering and optional ACC are varied.



In Snow mode, the controls are adjusted to help negate unintentional and excessive wheelspin, and the transmission upshifts earlier to help optimize traction.

Communicating with the accelerator pedal and individual wheel speed sensors, the Traction Control System (TCS) helps reduce engine power the moment it detects slippage. The sensitivity of the system is more relaxed in straight-line situations to allow adequate power transfer, while the limits are tightened in cornering, where traction is of paramount importance. Last but not least, ACC is switched to the more defensive "Eco" driving profile when in Snow mode.

Offroad mode offers similar throttle and transmission characteristics to Snow mode, adding manual control of transmission shifting via Tiptronic® (only the throttle kickdown switch will force a downshift). The Start/Stop system is switched off in this mode, and ACC operates normally. The ESC system is relaxed to help avoid false positives often encountered off-road, and Hill Descent Control is automatically activated on gradients of more than 10 percent. It functions at speeds between approximately 1 mph and 19 mph, and is adjustable via brakes or throttle.

With unique Offroad ABS programming, the wheels can lock up briefly before the system reduces the brake pressure. This allows time for a small wedge of material from the ground (such as gravel or sand) to build up in front of the wheel, thus helping increase the braking effect. This means that the car still remains steerable while its stopping distance can be substantially reduced.

Custom Offroad mode allows the driver to alter the steering, engine and gearbox behavior, as well as Hill Descent Assist and Hill Start Assist.

Chassis

Atlas is built on the same MQB chassis architecture as most other vehicles in the Volkswagen lineup. The unitary construction chassis has two solid-mounted subframes with bolt-on front fenders, and utilizes advanced technologies such as the laser clamp welder, which produces "wobble seam" welds in a wave pattern to help maximize strength in a limited space.

The stamped steel body and chassis boasts a large percentage of high-strength, hot-formed steel. This technology, along with the use of newly developed ultra-high-strength steels, allows much of the chassis and body to be constructed from thinner, and lighter parts without any loss in strength.



Thanks to the extensive use of modern construction techniques and high- and ultra-high strength steels, the Atlas chassis manages to remain lightweight despite its upscale features and enhanced structure. Throughout the car, incredible attention to detail has optimized components—such as the seats, air conditioning unit, and even the electrical architecture—to help save weight.

Atlas features independent suspension for all four wheels. In the front, Atlas features a strut layout with coil springs and telescopic dampers, and at back, a multilink arrangement with coil springs and telescopic dampers.

The braking system on the Atlas is comprised of 13.2-inch vented front discs and solid 12.2-inch rear discs with standard three-channel ABS with electronic brake pressure distribution. The rack-and-pinion steering features electric power assist and speed-sensitive variable steering assist. This system offers a 16.3:1 steering ratio that allows for 2.76 steering wheel turns from lock to lock and a vehicle turning circle of 38.06 feet.

Safety

To help protect occupants, the Atlas provides a combination of both passive and active safety systems. It features six airbags as standard (front and side airbags for front passengers and side curtain airbags for outboard seating positions), along with a number of electronic safety systems, such as an Anti-lock Braking System (ABS) and Electronic Stability Control (ESC).

A standard feature on the 2020 Atlas is Volkswagen's Automatic Post-Collision Braking System. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System helps address this, in certain crash scenarios, by applying the brakes when a primary collision is detected by the airbag sensors, thus potentially reducing residual kinetic energy and, in turn, the chance of additional damage.

The Atlas also includes Volkswagen's Intelligent Crash Response System that shuts off the fuel pump, unlocks the doors, and switches on the hazard lights if the car is involved in certain types of collisions.

All Atlas models feature a standard rearview camera.



Driver-Assistance Technology

To meet the demands of American drivers, the 2020 Atlas offers a comprehensive suite of driver-assistance technology. Available features include: Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist); Blind Spot Monitor; Rear Traffic Alert; Adaptive Cruise Control (ACC); Lane Keeping System (Lane Assist); Park Distance Control; Parking Steering Assistant (Park Assist); High Beam Control (Light Assist); and Overhead View Camera (Area View).

Front Assist, standard on all models, is intended to warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provide automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning warns the driver of potential critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster if the car is traveling above 18 mph. Furthermore, an automatic jolt of the brakes can warn the driver of the danger. If the driver fails to brake, or if the car is traveling below 18 mph, Autonomous Emergency Braking is activated to help slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Blind Spot Monitor is standard on all Atlas models. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and is intended to warn drivers of the presence of other vehicles in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor do vehicles more than one lane across away from the vehicle.

If combined with Lane Assist (SE w/ Technology models and above, see below) the system not only warns the driver with the flashing LED symbol if a vehicle is detected in the blind spot, but within system limits, it can also countersteer to help keep the car in the lane even if the turn signal is on. If the driver still tries to steer out of the lane, the system will warn with an additional vibration of the steering wheel.

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The Rear Traffic Alert system, standard on all models is intended to detect vehicles approaching from the side that may be difficult for the driver to see while reversing. The system offers a 180-degree view of the back of the car with a range of 65 feet, and will present a visual and an acoustic warning, if a potential collision with a crossing vehicle is detected. If the driver does not react, the system can apply the brakes to help mitigate and, in the best case, can prevent a collision. The system is activated by putting the car in reverse.

Adaptive Cruise Control (ACC), standard on SE w/ Technology models and above, uses a forward facing radar to maintain a set speed while helping maintain a set distance to the vehicle in front. The driver sets the speed and the desired spacing via buttons on the multifunction steering wheel and can further use those buttons to adjust and cancel the ACC function while the accelerator can be used to override the ACC function. Pressing the brakes always cancels the ACC function. All ACC-related system messages appear in the central multifunction display.

When the roadway ahead of the vehicle is clear, the system maintains the set speed. Atlas models fitted with ACC can match a vehicle in front and come to a stop if the vehicle in front does. If the car in front moves within three seconds, ACC will resume automatically to the set speed. If the car stands longer than three seconds, the driver can resume ACC control by pressing the accelerator pedal or the "resume" button on the steering wheel.

Lane Keeping System (Lane Assist) is standard on SE w/ Technology models and above. When driving above 40 mph, if the system's camera recognizes visible lane markings and, using a special algorithm, calculates that the vehicle is unintentionally straying from its lane without using a turn signal, Lane Assist actively countersteers to help keep the vehicle in the lane. If the driver takes his or her hands off the wheel for a defined period of time, the system provides an audible warning and a visual signal in the instrument cluster, asking the driver to take over.

The system will not engage if it cannot properly detect lane markings. If the turn signal has been set before crossing a lane marking, the Lane Assist system will not engage or give a warning. The driver can override the system at any time by applying minimal force to the steering wheel.

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Park Distance Control, equipped on Atlas SE w/ Technology R-Line models and above, uses ultrasonic sensors located in the front and rear bumpers to monitor a range of up to approximately five feet in front or behind the vehicle. The system may activate below 9 mph and helps provide guidance when parking or in tight spaces. The system has audible and visual warnings when the car starts to approach parked cars or static objects of sufficient size from the front or rear.

Maneuver Braking, a part of the Park Distance Control system, is intended to mitigate or help prevent collisions with recognized static obstacles to the front and rear while the vehicle is maneuvered. The system is active between 1-6 mph. If the system detects a stationary object, it can apply the brakes automatically to help prevent or mitigate a collision. The system can be deactivated at any time using the touch display or permanently in the setup menu.

Parking Steering Assistant (Park Assist) is standard on Atlas SEL Premium models. This system can automatically steer the car into parallel and perpendicular parking spaces (the latter both forward and in reverse). While driving below 25 mph, pressing the Park Assist button in the center console will activate the system to scan the left and right sides of the vehicle for parking spots. By using the turn signal indicator, the driver can indicate which side of the road they would like to park. When the system detects a space, "Parking Space Found" will appear in the multifunction display. The driver only needs to activate the accelerator pedal and brake once a gear is selected, as Park Assist can automatically help steer the vehicle into the parking space. The driver can override or deactivate the steering assistance at any time by turning the steering wheel, or pressing the button.

Two final driver assistance features, standard on Atlas SEL Premium models, help provide drivers with better visibility. High Beam Control (Light Assist) automatically switches on the headlamp high beams above 37 mph on dark or poorly lit roads, if there is no oncoming traffic detected. Below 18 mph, the high beams automatically switch off. The Overhead View Camera (Area View) uses the car's four cameras to supplement the driver's view of what is around the vehicle.

Warranty & Maintenance

Every 2020 Atlas comes with a Bumper-to-Bumper Limited Warranty and Carefree Maintenance Program. The warranty provides coverage for four years or 50,000-miles (whichever occurs first), and can be transferred to a subsequent owner throughout

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the remainder of its duration. The Carefree Maintenance Program provides scheduled maintenance services for 2 years or 20,000 miles (whichever occurs first) at no additional charge, and can be transferred to a subsequent owner throughout the remainder of its duration.

Competitive Set

Honda Pilot

Ford Explorer

Toyota Highlander



About Volkswagen

Founded in 1955, Volkswagen of America, Inc. is an operating unit of Volkswagen Group of America and a subsidiary of Volkswagen AG, with headquarters in Herndon, Virginia. Volkswagen's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Arteon, Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, and Tiguan vehicles through more than 600 independent U.S. dealers. Visit Volkswagen online at www.vw.com or media.vw.com to learn more.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices provided are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, other options and dealer charges. Dealer sets actual price.

Always pay careful attention to the road, and do not drive while distracted.

When using KESY keyless access or remote start, do not leave vehicle unattended with the engine running, particularly in enclosed spaces. See Owner's Manual for further details and important warnings about the keyless ignition feature.

Always ensure that the child restraint system is positioned correctly, is securely attached to vehicle, and does not contact any of the safety belt buckles. See owner's literature for details.

2nd row Captain's chairs reduce total seating capacity to six.

Always ensure cargo is properly secured. See owner's manual for details.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer

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Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees, content and features are subject to change.

Car-Net Remote Access is available on most MY20 and newer vehicles, and are offered at no additional charge for 5 years from vehicle in-service date. Always pay careful attention to the road and do not drive while distracted. Certain services require trial or paid subscriptions, which may have their own terms and conditions. VW Car-Net requires vehicle cellular connectivity and availability of vehicle GPS signal, and not all services and features are available on all vehicles. Standard text and data rates may apply for app and web features. Certain services may collect location and vehicle information. See Terms of Service, Privacy Statement, and other important information at www.vw.com/carnet.

Using remote start requires compatible factory-installed or dealer-installed remote start feature and VW Car-Net mobile app. See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces, and consult local laws for any limitations on use.

See Opening and Closing section of your Owner's Manual for additional warnings and information related to locking and unlocking your vehicle remotely.

Do not use Last Parked Location feature to locate stolen vehicles.

Smartwatch app features are limited. Always pay careful attention to the road, and do not drive while distracted.

Sending destinations to your vehicle requires compatible factory-installed navigation system.

Roadside Call Assist connects you to a Roadside Call Assist third-party provider and may require additional payment for use.

Parking Information requires parking facility participation. Volkswagen not responsible for accuracy of pricing & payment options, hours of operation, and features. See Parkopedia.com for important information and details.

Not all systems and components are reported by Vehicle Health Reports. Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's literature for maintenance guidelines. Standard text and data rates may apply.

Discounted insurance rates may not be available in all states. Discounts are provided by third-party auto insurance companies and are not guaranteed. Use of your vehicle by multiple drivers may impact your driving score and your ability to obtain discounted insurance. Always obey all speed and traffic laws.

Car-Net Safe & Secure requires a paid subscription. Subscription automatically renews and is charged annually at end of subscription term unless canceled. Price subject to change and excludes taxes and other fees.

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Information Assistance (i-call button) requires a paid subscription.

Emergency Assistance and Automatic Crash Notification require a paid Safe & Secure subscription and may require additional payment for emergency and other third-party services rendered.

Anti-Theft Alert requires VW Car-Net mobile app.

Stolen Vehicle Location Assistance is for use by law enforcement authorities only. See Terms of Service for details.

The Car-Net Hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. See materials provided for terms, privacy, data security details. Requires trial or paid Wi-Fi plan from third-party wireless provider.

Fuel economy will vary and depends on several factors including driving habits and vehicle condition. See www.fueleconomy.gov for details.

Stated towing capacity is maximum tow rating when properly equipped with towing accessories. Vehicle load, other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.

When driving during winter weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Always drive in a manner appropriate for the weather, visibility and road conditions.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

4 years/50,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2020 VW vehicles, excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations.

The Carefree Maintenance Program provides the 10,000- and 20,000-mile scheduled maintenance services or scheduled maintenance services for two years (whichever occurs first) as stated in the vehicle's maintenance booklet. See dealer or owner's literature for provided services, exclusions, and time and other limitations. The Carefree Maintenance Program does not provide tire rotations, or other services or parts not specified in the owner's literature.

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