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2020 VOLKSWAGEN PASSAT: MORE OF WHAT MATTERS

- **Bold new styling features dynamic coupe-like profile, dramatic Tornado line and dominant grille**
 - **Spacious interior with new dash design and premium materials**
 - **2.0-liter TSI® engine boosts torque to 206 lb-ft**
 - **Standard features include: 17-inch aluminum-alloy wheels, full LED lighting, App-Connect, Front Assist with Pedestrian Monitoring, Blind Spot Monitor, and Rear Traffic Alert**
 - **Available features include: 19-inch wheels, heated rear seats, leather seating surfaces, the Adaptive Front-lighting System, Fender® Premium Audio system, ACC, Lane Assist, Park Assist**
 - **MSRP starts at \$22,995**
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Herndon, VA — Building on the success of the current generation’s combination of copious amounts of interior space, creature comforts, and Volkswagen’s signature fun-to-drive nature, the new 2020 Passat offers more of what matters—bolder design, upgraded technology, and enhanced access to convenience and driver-assistance features.



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The 2020 Volkswagen Passat will be available in four trim levels and is expected to begin arriving at U.S. Volkswagen dealers by the end of 2019. Pricing starts at \$22,995 MSRP for the Passat S with the standard 2.0T engine and 6-speed automatic transmission. Destination for all Passat models is \$920.

Exterior

For 2020, the Passat's sheetmetal has been redesigned, giving the car a much bolder look. The sophisticated design, which carries only the roof panel from the previous car, lends the Passat a simplified elegance that helps it stand out from the rest of the midsize sedan competitors, with a straightened greenhouse and a coupe-like roofline.

Slim headlights and a dominant grille give the 2020 Passat a focused, expressive face. The powerful promise of the front end is supported by an elegant and dynamic side treatment that features a strong Tornado line. Standard 17-inch ten-spoke aluminum-alloy wheels and 215/55R17 tires give the car a more dynamic stance, while SEL models come shod with 18-inch five-spoke two tone wheels and 235/45/R18 rubber.

R-Line® models take the basic design and up the ante. The more aggressive front end treatment features a unique bumper with C-signature air intakes in gloss black and adds vertical chrome stripes to the grille. From the side, R-line models are distinguished by badging on the flitzer and black window surrounds. At the back, a rear diffuser and rear spoiler add a sporty touch. R-Line models feature striking 19-inch, two-tone, five-spoke aluminum-alloy wheels shod with 235/40R19 rubber.

Standard LED head- and taillights help the car stand out from the crowd and enhance the modern design. Passat SEL trims are further equipped with Volkswagen's Adaptive Front-lighting System (AFS) with range control and cornering lights. A power-tilt-and-slide sunroof is standard equipment on Passat R-Line and SEL, and is optional on SE models. Prominent Passat badging, that runs the width of the decklid, finishes the car with a premium look. The Passat is available in six colors—Pure White, Reflex Silver, Platinum Grey, Deep Black Pearl, Aurora Red Chroma, and Tourmaline Blue.

The 2020 Passat remains a generously-proportioned four-door sedan. Nose to tail, it measures 193.6 inches and features a 110.4-inch wheelbase and 72.2-inch width, which allows for an exceptional 39.1 inches of rear-seat legroom. Thanks to a sophisticated overall package of aerodynamic design features, the 2020 Passat manages a low coefficient of drag (.29).



Interior

Like the exterior, the redesigned interior conveys sophistication and quality. The new cockpit incorporates a horizontal design that emphasizes the interior space; the concept is prominently illustrated by a long horizontal element that stretches the length of the dashboard, incorporating the air vents and framing a new, more contemporary instrument panel. Below, a new trapezoidal center display for the infotainment system is housed in glass, updating the look and furthering the upscale ambience.

Despite its new coupe-like styling, the 2020 Passat offers the same cabin space that helped make the outgoing model popular. Here, comfort continues to be a key strength. Base-level S models come with cloth seats in Titan Black. SE trims upgrade to Volkswagen's V-Tex leatherette, which is offered in Titan Black, Shetland Beige, and Mauro Brown. R-Line trims also adopt V-Tex, with two color options—Titan Black and two-tone Titan Black and Shetland Beige. SEL models feature leather in the same color scheme as SE models.

The Passat offers heated front seats as standard on SE models and above, with heated outboard rear seats standard on SEL models. A powered driver's seat with memory is featured on SE trims and above, while SEL models further upgrade to Sport Comfort seats, which bring power to the front passenger seat as well. Additionally, SE and SEL models feature a leather-wrapped multifunction steering wheel. In R-Line models, the 2020 Passat is equipped with a leather-trimmed sport steering wheel that features shift paddles.

Between the large speedometer and tachometer is color multi-function trip computer that helps monitor everything from fuel consumption to trip distance, Bluetooth® connection status for compatible devices and navigation directions (when equipped). SE trims and above feature KESY® keyless access and push-button start, as well as dual-zone Climatronic® automatic climate control.

All 2020 Passat vehicles come standard with automatic headlights, and SE models and above feature rain-sensing windshield wipers, and an automatically dimming rearview mirror. Heated side mirrors with integrated turn signals are also standard throughout, while SEL models add a power-folding function and memory.

Fender® Premium Audio. SEL models feature the 400-watt Fender Premium Audio system with eight speakers and a separate subwoofer, allowing passengers to feel the music as if they were listening in person.

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MIB II Infotainment. All 2020 Passat models feature Volkswagen's innovative MIB II touchscreen infotainment system. The display utilizes a capacitive-touch sensor (as in smartphone and tablet technology) rather than the more common resistive touchscreens that require pressure, enabling gesture controls like swiping and even pinch-zooming.

Passat S, SE and R-Line models are equipped with the Composition Media unit, which features a glass-covered 6.3-inch capacitive touchscreen display. The infotainment system offers one USB-A port (SE models and above receive two charge-only ports in the rear center console), standard Bluetooth technology for compatible devices, SiriusXM® radio for a three month trial period, as well as a rearview camera. The unit has the ability to send and receive SMS text messages via Bluetooth with compatible phones and can pair two phones simultaneously. App-Connect smartphone integration for compatible devices is standard, and offers users the ability to run select smartphone apps directly on the vehicle's display through services such as Apple CarPlay®, Android Auto™ and MirrorLink®.

Passat SEL models are equipped with the Discover Media system, which adds HD Radio and 2.5D navigation. It features one-shot voice destination entry, typed destination entry with search and auto-complete, and predicts possible destinations based on frequently used routes.

Volkswagen Car-Net®. Since its debut for the 2014 model year, Volkswagen Car-Net has allowed Volkswagen owners to get connected to their vehicles. For model year 2020, Car-Net moves into the next generation of integration, with an updated mobile app, a long list of no-charge services for five years, and new subscription options. Car-Net Services will be offered in four areas: Remote Access, Safe & Secure, Hotspot, and Guide & Inform. 2020 Passat SE models and above will be equipped with Car-Net (late availability).

Car-Net Remote Access gives owners the ability to interact with their vehicle from miles away via the mobile app. It is offered at no additional charge for five years from the date of vehicle purchase. Features include remote start and stop (if equipped), remote door lock and unlock, remote honk and flash of lights, last parked location, and remote vehicle status display, which provides information on fuel level, mileage, and door and window status.

Available later this year, VW Car-Net app for smartwatch (supports select Apple Watch® and Android Wear operating systems) allows VW customers to control a host of functions, available through the iPhone® and Android apps, directly from their wrist. Smartwatch wearers can keep tabs on their vehicle from afar, remotely locking and unlocking doors, remotely starting their vehicle, and viewing the status of doors, windows and sunroof (open or closed). These consumers can also find a parked vehicle more quickly and receive alerts with a compatible smartwatch.

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Volkswagen owners with factory-installed navigation can send destinations or points of interest directly to their car from the app, helping to save time. Coming later this year, owners will also be able to connect their VW Car-Net account to compatible smart home devices to send voice commands to their vehicle to check the fuel level or remote start the engine.

Powered by Parkopedia, the Parking Information feature can help make owners' lives easier by locating off-street parking information. Through the Navigate tab on the app, users can click the "P" icon to show available parking locations, either in the immediate vicinity or near a Point of Interest. Clicking on a specific location will display the address, hours of operation and pricing. Users can also send the location to their car's navigation system, if so equipped, by clicking the "Send to My VW" button.

Vehicle Health Reports can provide owners easy access to diagnostic information. Reports generate automatically each month after enrollment and are sent directly to the email address in the owner's profile; owners can also request updated reports anytime through the mobile app. When it's time for scheduled service, Car-Net can not only notify the customer, but also provides a simple way to schedule a dealer visit.

Family Guardian services and Roadside Call Assist can provide added peace-of-mind no matter who is driving. Speed alert notifies the owner when the pre-determined maximum speed limit is exceeded. Boundary alert lets the owner know when the vehicle has traveled outside of a pre-set virtual boundary. Curfew alert notifies the owner if the vehicle is driven while curfew alert is on. Valet alert alerts if the vehicle is driven more than 0.2 miles from the valet drop-off location. The Car-Net app allows users to control who receives notifications by designating primary and secondary users, with varying levels of control and functionality for each. Notifications can come in the form of text messages, emails, or push notifications from the mobile app itself. If the vehicle is disabled, Roadside Call Assist is available at the touch of the wrench button.

The DriveView™ program is new for 2020. By enrolling in this program, Car-Net users may be eligible for discounted rates from some of the top automotive insurance companies in the country. This program can also help Car-Net users monitor their driving by tracking activities like night driving, hard braking, idle time, and excess speed. These factors all contribute to an overall driving score, which is visible within the mobile app.

Car-Net Safe & Secure is a paid subscription service that includes Information Assistance, Emergency Assistance, Automatic Crash Notification, Anti-Theft Alert, and Stolen Vehicle

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Location Assistance. The subscription is \$99 per year before taxes and fees, and automatically renews annually at the end of the subscription term, unless cancelled. Information Assistance—accessed through the i-call button within the vehicle—allows the driver to speak to a Car-Net agent for support needs, such as points of interest and account services. Emergency Assistance can be accessed through the SOS button in the vehicle, and, if a cellular connection can be established, puts the driver in contact with the Car-Net service center, who can direct emergency responders to the vehicle's location and notify the user's Emergency Contact. Provided a cellular connection can be established, Automatic Crash Notification can help automatically notify an operator who can quickly contact first responders in the event of a collision. Anti-Theft Alert sends a push notification to the user if the vehicle's anti-theft alarm is triggered, and Stolen Vehicle Location Assistance uses Car-Net to assist law enforcement with locating the vehicle in the event that it is stolen.

Car-Net Hotspot allows passengers to access the internet with up to four connected devices simultaneously, including tablets, smartphones, laptops, gaming devices, and more— at 4G LTE-enabled speed. Existing Verizon Wireless customers with an unlimited mobile data plan can simply add their Volkswagen vehicle as a new line item to their existing plan, non-Verizon customers can set up a prepaid plan for \$20/month before taxes and fees.

Car-Net Guide & Inform offers an enhanced navigation and infotainment experience for VW owners with a factory-installed navigation system. Drivers can access traffic reports, fuel prices, sports scores, movie times, and weather data as part of the three-month SiriusXM Travel Link trial. Car-Net enrollment and subscription is not required.

Powertrain

The 2020 Passat is powered by Volkswagen's 2.0-liter turbocharged and direct-injection EA888 engine, which produces 174 horsepower and 206 lb-ft of torque (22 lb-ft more than the previous Passat). The power is taken to the front wheels via a standard 6-speed automatic transmission with Tiptronic® shifting, with steering-wheel mounted shift paddles on R-Line models.

The TSI® engine features innovative solutions such as water-cooled exhaust gas routing through the cylinder head to the turbocharger (to efficiently reduce full-load fuel consumption) and a dual injection system with direct and multi-port injection. Thanks to its fully electronic coolant control system, the four-cylinder engine also offers highly efficient thermal

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management with a short warm-up phase; this reduces friction and decreases fuel consumption.

EPA-estimated fuel economy for the 2020 Passat is 23 mpg in city driving, 34 mpg on the highway, and 27 mpg combined.

Chassis

The Passat has been designed to give the kind of dynamic handling and precise steering that drivers have come to expect of a Volkswagen. Its front suspension features struts with lower control arms, coil springs, and an anti-roll bar. At the rear, there's a sophisticated four-link independent layout with telescopic dampers and an anti-roll bar. The electro-mechanical power steering is weighted to provide a balance between precision at highway speeds and lower steering weight at parking speeds.

Safety

To help protect occupants, the Passat provides a combination of both passive and active safety systems. It features six airbags as standard (front and side airbags for front passengers and side curtain airbags for outboard seating positions), along with a number of electronic safety systems, such as an Anti-lock Braking System (ABS) and Electronic Stability Control (ESC).

A standard feature on the 2020 Passat is Volkswagen's Automatic Post-Collision Braking System. This builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System helps address this, in certain crash scenarios, by applying the brakes when a primary collision is detected by the airbag sensors, thus potentially reducing residual kinetic energy and, in turn, the chance of additional damage.

The Passat also includes Volkswagen's Intelligent Crash Response System that shuts off the fuel pump, unlocks the doors, and switches on the hazard lights if the car is involved in certain types of collisions.

All Passat models feature a standard rearview camera.

Driver-Assistance Technology

To meet the demands of American drivers, the 2020 Passat offers a comprehensive suite of driver-assistance technology. Available features include: Forward Collision Warning and

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Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist); Blind Spot Monitor; Rear Traffic Alert; Adaptive Cruise Control (ACC); Lane Keeping System (Lane Assist); Park Distance Control; Parking Steering Assistant (Park Assist); and High Beam Control (Light Assist).

Front Assist, standard on all models, is intended to warn drivers of potential frontal collisions (Forward Collision Warning) with vehicles and pedestrians, and in some cases provide automatic braking assistance (Autonomous Emergency Braking).

Within physical system limits, Forward Collision Warning warns the driver of potential critical front-end collision situations, both acoustically and visually by a warning symbol in the instrument cluster if the car is traveling above 18 mph. Furthermore, an automatic jolt of the brakes can warn the driver of the danger. If the driver fails to brake, or if the car is traveling below 18 mph, Autonomous Emergency Braking is activated to help slow the vehicle. If the brake pedal is applied but the driver brakes too lightly, the brake pressure is increased by the system (Braking Support).

Blind Spot Monitor is standard on all Passat models. Blind Spot Monitor uses two radar sensors at the rear of the vehicle to scan the approaching traffic and is intended to warn drivers of the presence of other vehicles in adjacent lanes. If the driver uses the turn signal to indicate a lane change while a vehicle is detected in a blind spot, the system utilizes a flashing LED symbol in the outer area of the side mirrors. Even if the driver does not use a turn signal, the LED symbol in the mirror will illuminate if a vehicle is detected in the blind spot. The system is designed to help alert drivers in specific situations; stationary objects or oncoming vehicles do not trigger warnings, nor do vehicles more than one lane across away from the vehicle.

If combined with Lane Assist (SE models and above, see below) the system not only warns the driver with the flashing LED symbol if a vehicle is detected in the blind spot, but within system limits, it can also countersteer to help keep the car in the lane even if the turn signal is on. If the driver still tries to steer out of the lane, the system will warn with an additional vibration of the steering wheel.

The Rear Traffic Alert system, standard on all models is intended to detect vehicles approaching from the side that may be difficult for the driver to see while reversing. The system offers a 180-degree view of the back of the car with a range of 65 feet, and will present a visual and an acoustic warning, if a potential collision with a crossing vehicle is detected. If the



driver does not react, the system can apply the brakes to help mitigate and, in the best case, can prevent a collision. The system is activated by putting the car in reverse.

Adaptive Cruise Control (ACC), standard on SE models and above, uses a forward facing radar to maintain a set speed while helping maintain a set distance to the vehicle in front. The driver sets the speed and the desired spacing via buttons on the multifunction steering wheel and can further use those buttons to adjust and cancel the ACC function while the accelerator can be used to override the ACC function. Pressing the brakes always cancels the ACC function. All ACC-related system messages appear in the central multifunction display.

When the roadway ahead of the vehicle is clear, the system maintains the set speed. Passat models fitted with ACC can match a vehicle in front and slow down as the car ahead slows. As the vehicle ahead slows, ACC on the Passat will disengage below 12 mph and request the driver to take over control.

Lane Keeping System (Lane Assist) is standard on SE models and above. When driving above 40 mph, if the system's camera recognizes visible lane markings and, using a special algorithm, calculates that the vehicle is unintentionally straying from its lane without using a turn signal, Lane Assist actively countersteers to help keep the vehicle in the lane. If the driver takes his or her hands off the wheel for a defined period of time, the system provides an audible warning and a visual signal in the instrument cluster, asking the driver to take over.

The system will not engage if it cannot properly detect lane markings. If the turn signal has been set before crossing a lane marking, the Lane Assist system will not engage or give a warning. The driver can override the system at any time by applying minimal force to the steering wheel.

Park Distance Control, equipped on SEL models, uses ultrasonic sensors located in the front and rear bumpers to monitor a range of up to approximately five feet in front or behind the vehicle. The system may activate below 9 mph and helps provide guidance when parking or in tight spaces. The system has audible and visual warnings when the car starts to approach parked cars or static objects of sufficient size from the front or rear.

Parking Steering Assistant (Park Assist) is included on SEL models. This system can automatically steer the car into parallel and perpendicular parking spaces (the latter in reverse). While driving below 25 mph, pressing the Park Assist button in the center console will activate the system to scan the left and right sides of the vehicle for parking spots. By using the

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turn signal indicator, the driver can indicate which side of the road they would like to park. When the system detects a space, "Parking Space Found" will appear in the multifunction display. The driver only needs to activate the accelerator pedal and brake once a gear is selected, as Park Assist can automatically help steer the vehicle into the parking space. The driver can override or deactivate the steering assistance at any time by turning the steering wheel, or pressing the button.

High Beam Control (Light Assist) automatically switches on the headlamp high beams above 37 mph on dark or poorly lit roads, if there is no oncoming traffic detected. Below 18 mph, the high beams automatically switch off.

Warranty & Maintenance

Every 2020 Passat comes with a Bumper-to-Bumper Limited Warranty and Carefree Maintenance Program. The warranty provides coverage for four years or 50,000-miles (whichever occurs first), and can be transferred to a subsequent owner throughout the remainder of its duration. The Carefree Maintenance Program provides scheduled maintenance services for 2 years or 20,000 miles (whichever occurs first) at no additional charge, and can be transferred to a subsequent owner throughout the remainder of its duration.

Competitors

Chevrolet Malibu

Ford Fusion

Honda Accord

Hyundai Sonata

Nissan Altima

Toyota Camry



About Volkswagen

Founded in 1955, Volkswagen of America, Inc. is an operating unit of Volkswagen Group of America and a subsidiary of Volkswagen AG, with headquarters in Herndon, Virginia. Volkswagen's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Arteon, Atlas, Beetle, Beetle Convertible, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, and Tiguan vehicles through more than 600 independent U.S. dealers. Visit Volkswagen online at www.vw.com or media.vw.com to learn more.

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This information and any vehicle specifications are preliminary and subject to change.

Features and technical data apply to models offered in the USA. They may differ in other countries.

All prices provided are the Manufacturer's Suggested Retail Price and exclude destination, taxes, title, other options and dealer charges. Dealer sets actual price.

Always pay careful attention to the road, and do not drive while distracted.

When using KESY keyless access or remote start, do not leave vehicle unattended with the engine running, particularly in enclosed spaces. See Owner's Manual for further details and important warnings about the keyless ignition feature.

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Not all App-Connect features are available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

When downloading apps, standard message and data rates apply.

SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-888-539-7474. All fees, content and features are subject to change.

Car-Net Remote Access is available on most MY20 and newer vehicles, and are offered at no additional charge for 5 years from vehicle in-service date. Always pay careful attention to the road and do not drive while distracted. Certain services require trial or paid subscriptions, which may have their own terms and conditions. VW Car-Net requires vehicle cellular connectivity and availability of vehicle GPS signal, and not all services and features are available on all vehicles. Standard text and data rates may apply for app and web features. Certain services may collect location and vehicle information. See Terms of Service, Privacy Statement, and other important information at www.vw.com/carnet.

Using remote start requires compatible factory-installed or dealer-installed remote start feature and VW Car-Net mobile app. See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces, and consult local laws for any limitations on use.

See Opening and Closing section of your Owner's Manual for additional warnings and information related to locking and unlocking your vehicle remotely.

Do not use Last Parked Location feature to locate stolen vehicles.

Smartwatch app features are limited. Always pay careful attention to the road, and do not drive while distracted.

Sending destinations to your vehicle requires compatible factory-installed navigation system.

Roadside Call Assist connects you to a Roadside Call Assist third-party provider and may require additional payment for use.

Parking Information requires parking facility participation. Volkswagen not responsible for accuracy of pricing & payment options, hours of operation, and features. See Parkopedia.com for important information and details.

Not all systems and components are reported by Vehicle Health Reports. Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's literature for maintenance guidelines. Standard text and data rates may apply.

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Discounted insurance rates may not be available in all states. Discounts are provided by third-party auto insurance companies and are not guaranteed. Use of your vehicle by multiple drivers may impact your driving score and your ability to obtain discounted insurance. Always obey all speed and traffic laws.

Car-Net Safe & Secure requires a paid subscription. Subscription automatically renews and is charged annually at end of subscription term unless canceled. Price subject to change and excludes taxes and other fees.

Information Assistance (i-call button) requires a paid subscription.

Emergency Assistance and Automatic Crash Notification require a paid Safe & Secure subscription and may require additional payment for emergency and other third-party services rendered.

Anti-Theft Alert and Valet Alert requires VW Car-Net mobile app.

Stolen Vehicle Location Assistance is for use by law enforcement authorities only. See Terms of Service for details.

The Car-Net Hotspot feature is intended for passenger use only. 4G LTE coverage is not available in all areas. See materials provided for terms, privacy, data security details. Requires trial or paid Wi-Fi plan from third-party wireless provider.

Fuel economy will vary and depends on several factors including driving habits and vehicle condition. See www.fueleconomy.gov for details.

Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Driver-assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

4 years/50,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2020 VW vehicles, excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations.

The Carefree Maintenance Program provides the 10,000- and 20,000-mile scheduled maintenance services or scheduled maintenance services for two years (whichever occurs first) as stated in the vehicle's maintenance booklet. See dealer or owner's literature for provided services, exclusions, and time and other limitations. The Carefree Maintenance Program does not provide tire rotations, or other services or parts not specified in the owner's literature.